

**49 UNKNOWN
SELLER HACKS WILL
BE STARTING
SOON...**



49 **Hacks** brought to you by... **Post Purchase PRO**

WARNING: NOTHING FOR SALE HERE

**WELCOME TO
49 SELLER
HACKS**



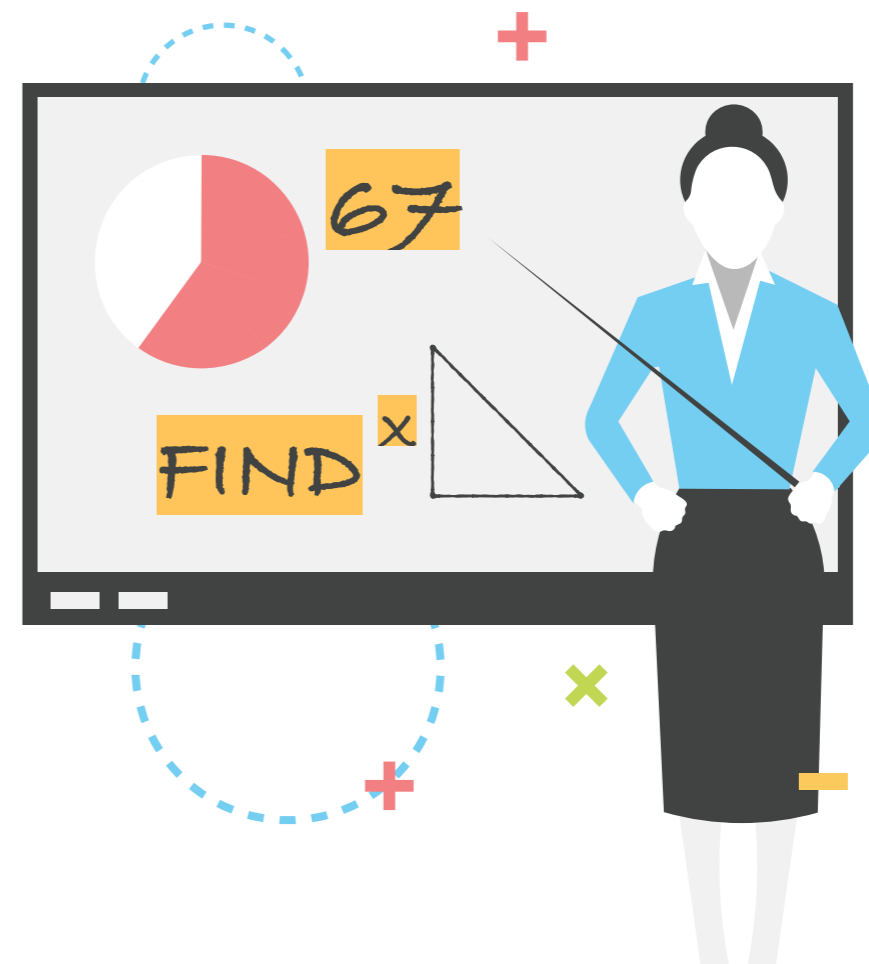
49 **Hacks** brought to you by... **Post Purchase PRO**

WHO WE ARE IN ONE SLIDE

- We were building private label brands **BEFORE** Amazon using direct response marketing
- In 2014 we launched our first brand on Amazon
- By 2015 we had hit over \$1M in a single month
- In total we have created over 53 unique brands, launched over 1,000 products, and sold **MANY** of those businesses
- In 2020 we created Post Purchase **PRO** to develop follow-up marketing for Amazon sellers (which was responsible for more than 41% of all of the revenue we have generated)

VERY IMPORTANT

**WE'VE CREATED 3
BONUSES ONLY FOR
THOSE OF YOU WHO
ARE HERE LIVE**



**YOU WON'T BE ABLE TO ACCESS THIS TOMORROW
SO PLEASE PAY ATTENTION**

49 **Hacks** brought to you by... **Post Purchase PRO**

EXCLUSIVE ACCESS TODAY ONLY

We NEVER allow permanent access to our hacks trainings, but since you are with us live we are giving you ONE chance to secure permanent access to the full replay, audio recording, and step by step walkthroughs that you can keep forever

1. You'll get a complete video replay that's yours to keep and share forever, so you'll always have these awesome hacks at your fingertips
2. You'll get a complete audio recording of today's hacks training for you to listen and share forever as a refresher or to train your staff
3. You'll get a complete written SOP of all the hacks inside a password protected PDF file that you can keep forever

POSTPURCHASEPRO.COM/49REPLAY

- You **MUST** register for this at the URL
- We **WILL NOT** send it automatically
- We **NEED** your permission to send
- You **WILL NOT** get this opportunity after today
- You **DO NOT** want to miss this
- This URL **WILL EXPIRE** in 29 minutes
- You **WILL THANK ME** later
- **TRUST ME** do this now before we move on...



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PostPurchasePRO.com/49replay

49 [Amazon Seller Hacks](#)
Replay and PDF Access

IMPORTANT
ACTION REQUIRED

Find the Email We Just Sent
and Click [Confirm Now](#)

(If the email is in your spam or junk folder mark as a safe sender to make sure you get access)

 Shawn and Seth Post Purchase PRO
Important You MUST Click Confirm
To: Shawn Hart

IMPORTANT: You MUST click confirm below NOW to get access to the 49 Hacks Amazon Seller Training Replay AND the PDF of all of the hacks and strategies.

This will NOT be available later so do this right now.

[Click Here to Confirm](#)

Thanks!

Shawn Hart and Seth Stevens

Post Purchase PRO

Inbox — Personal Email
Filter by: Unread (10 messages)

• **Shawn and Seth Post Purchase PRO**

11:00 AM

TO Important You MUST Click Confirm

IMPORTANT: You MUST click confirm below NOW to get access to the 49 Hacks Amazon Seller Training Replay AND the PDF of all of the hacks and strategies. This...

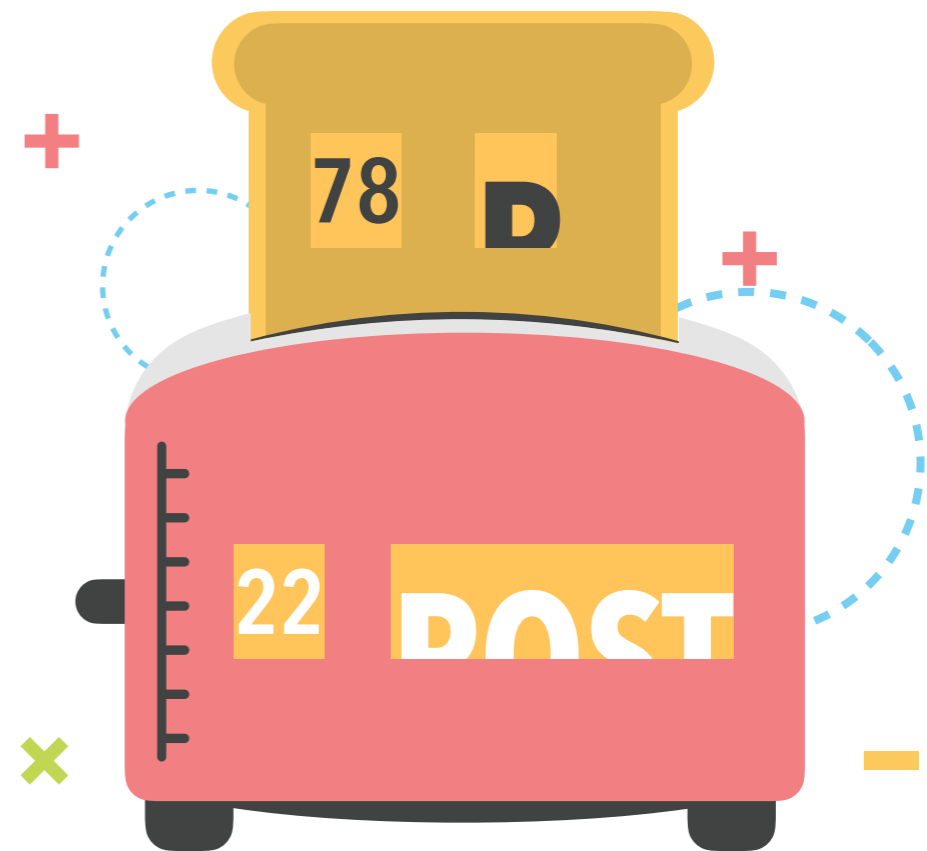
49 [Hacks](#) brought to you by... **Post Purchase PRO**

A SPECIAL THANKS TO OUR PARTNERS

- Our amazing partners are responsible for you making it here today!
- We'll show you who these partners are quickly
- And then we'll go through 49 seller hacks
- And then we'll show you all of our partners who made this possible and what they do
- Why you should engage them and how
- Then we'll finish with 3 more bonus hacks

HOW IMPORTANT ARE OUR PARTNERS?

- 78% of you came from our partners
- Our partners will reach out to you via email over the next few weeks with more value
- Please look out for and engage with our partners when they reach out
- Today's call is 100% free and we have nothing to sell you



WHO ARE OUR AMAZING PARTNERS?

- Profitable Pineapple Ads
- Sellerise
- Avask Group
- My Amazon Guy
- Onsite Support
- Tortuga Marketing
- Lunch With Norm Podcast
- CapForge
- Sponsored Profit
- AccrueMe
- 8fig
- Helium10
- Online Seller Solutions
- ManageByStats
- Amazing At Home
- Bluetuskr
- Empowery
- Mindfulgoods
- Sellerfuel
- Convomat
- Kevin King's Billion Dollar Seller Summit
- AMZ Insiders
- Intellirank
- Honu Worldwide
- Nozzle.ai
- GETIDA
- Ritz Momentum
- 7 Figure Seller Summit
- Rapid Crush
- Ashlin Hadden insurance
- The Zab Twins
- Create Profits Online
- AtoZ Formula
- Panther Group Sourcing China
- RocketSeller
- ZonSupport
- Riverbend Consulting
- Cahoot.ai
- ZonSupport
- ZonGuru
- Global EComm Experts
- 7Rise8
- Ampd.io

YOU WILL BE RECEIVING MORE VALUE

- Our partners have agreed to send you more value
- Please watch your email for the next few weeks as they reach out
- Want to opt out of this valuable list?
- **www.pppro.co/unsubscribe**

Hack #1

HACK FROM...

**Create Profits Online
Mastermind**



Amazing Product Videos Free

**GET AN AMAZING PRODUCT VIDEO CREATED
WITH AI USING VIME.AI
(THE FIRST VIDEO IS FREE)**

49 Hacks brought to you by... **Post Purchase PRO**

WHAT ARE THE BENEFITS?

PRODUCTS THAT HAVE VIDEOS GET 40% MORE SALES IN SOME CASES THAN PRODUCTS WITH NO VIDEO

- Demand more buyer attention with a dynamic video
- A video shows more realistically what it's like to own the product
- Increase conversions and lower ACOS
- Save time by using AI to create quick videos
- The first video is free

Create Video Ads In One Click

Vime has by far the best marketing ROI for e-commerce

Try Vime with your **product URL**

Enter URL *

<https://www.amazon.com/GREECHO-Portable-Blender>



Create your free video



Receive your video in minutes



Vime - Example video

blender



YouTube

49 **Hacks** brought to you by... **Post Purchase PRO**

HOW TO DO IT

- **Step 1:** Go to vime.ai
- **Step 2:** Paste in your Amazon product URL
- **Step 3:** Enter your email and receive your free product video
- **Step 4:** Upload your video into your Amazon listing
- **Step 5:** Make more sales and profit!

HOW TO DO IT



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BONUS HACK

49 **Hacks** brought to you by... Post **Purchase PRO**

HACK FROM... Post **Purchase PRO**

External Traffic for Keyword Ranking

**AMAZON PUBLICLY ADMITS TO REWARDING
EXTERNAL TRAFFIC WITH BETTER KEYWORD
RANKING**

49 Hacks brought to you by... Post **Purchase PRO**

WHAT IS IT?

- Amazon rewards product listings that attract external traffic (which is any traffic that comes from outside of Amazon)
- They know how valuable fresh external traffic is so they move listings up the keyword rankings (which produces a lot more sales)
- This means that if you can drive your own traffic from an external source (e.g. email marketing, Google, Facebook, affiliate sites, etc), then Amazon will reward you with a **TON MORE SALES** because they will rank your product listing in the search results for all of the keywords that you have loaded into your listing

A10 Call Recording

Keyword Ranking

Why? High ranking employee admits that high quality traffic is preferred and rewarded by Amazon's algorithm

- “Way higher on A9”
- “Amazon's algorithm weights it out”
- “Coming from a clean url...”
- “Amazon gives you an out-weighted score”
- “Measuring previous benefits to Amazon as a company”
- “Your assumptions are absolutely correct Shawn”
- “You're not reading 'tea leaves'”
- “You're reading binary truths”

The logo for Post Purchase PRO is displayed on a black rectangular background. The word "Post" is in white, "Purchase" is in blue, and "PRO" is in white. The text is stacked vertically and centered.

Post
Purchase
PRO

**Now Amazon is
admitting it publicly!**

WEBINARS

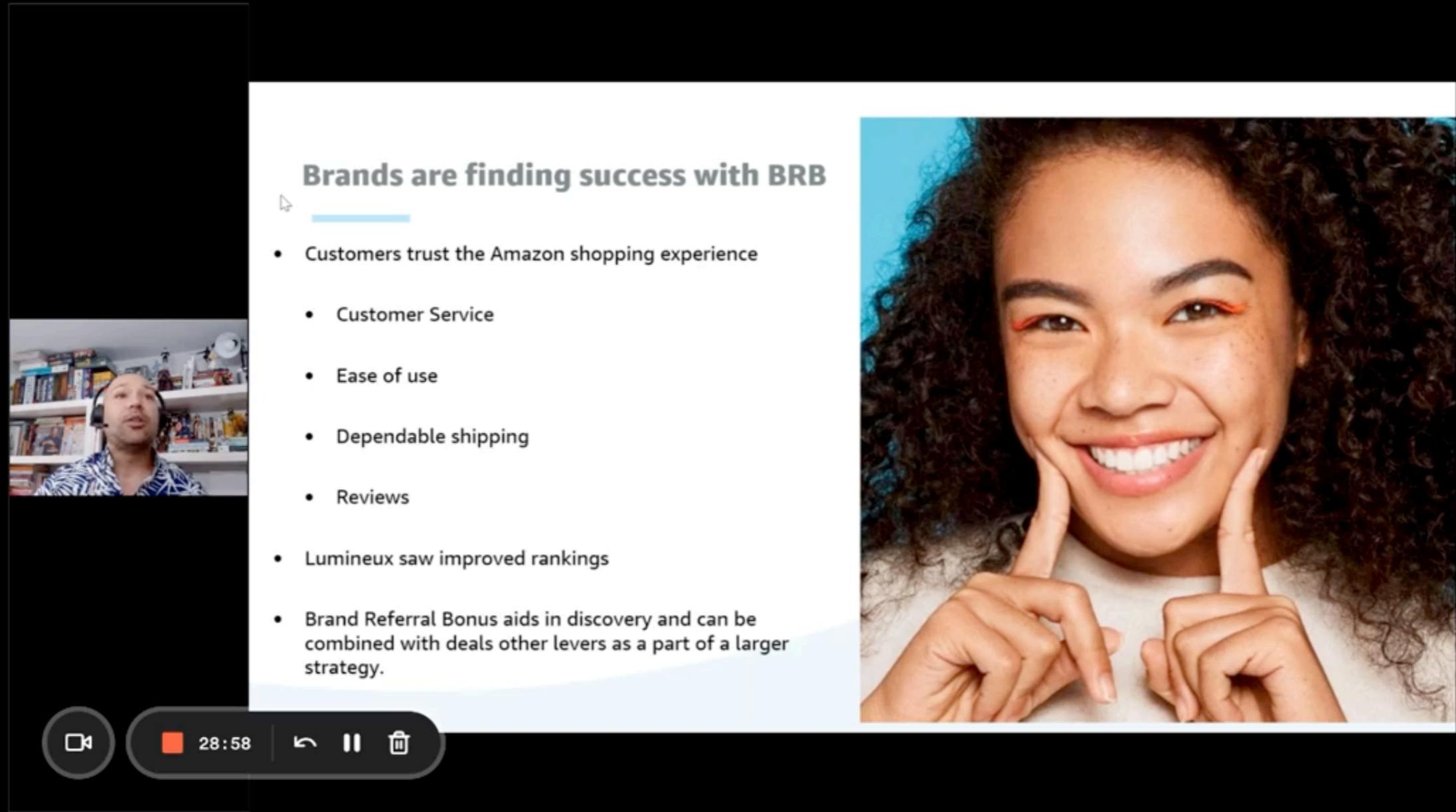
Partner spotlight webinars

Are you looking to maximize your impact with sponsored ads and learn from industry experts?

Join Amazon Ads as we participate in a series of live webinars hosted by advertising specialists and certified agencies or solution providers. Hear success stories, gain new insights, and learn best practices for optimizing your Amazon Ads strategy.



Amazon's own AJ



The screenshot shows a video player interface. On the left is a small video thumbnail of a man in a headset. The main content is a slide with the following text:

Brands are finding success with BRB

- Customers trust the Amazon shopping experience
 - Customer Service
 - Ease of use
 - Dependable shipping
 - Reviews
- Lumineux saw improved rankings
- Brand Referral Bonus aids in discovery and can be combined with deals other levers as a part of a larger strategy.

On the right side of the slide is a photograph of a young woman with curly hair, smiling and pointing her fingers towards the camera.

At the bottom of the video player, there is a control bar with a camera icon, a red progress bar showing 28:58, and icons for back, pause, and delete.

“Saw that their rankings climbed as more customers considered the brand for their needs”

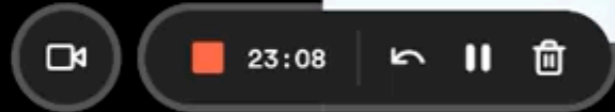
Amazon's own AJ



Brand Referral Bonus (BRB) helps brands achieve a return on their marketing dollars from non-Amazon digital marketing efforts.

This is achieved through a bonus that is awarded based on the product sales driven by non-Amazon Marketing efforts.

Participating brands have incorporated BRB in their broader marketing strategies to gain efficiencies.



“Also proved effective in overcoming the ‘cold start’, so accelerating their ramp up of new ASINs they’ve introduced to customers”

Hack #2

HACK FROM... Post **Purchase PRO**

CREATIVE CLONING

**HOW TO INSTANTLY DOUBLE THE SALES OF
ALMOST ANY PRODUCT ON AMAZON WITHOUT
SPENDING MORE MONEY ON PPC OR
VIOLATING TERMS OF SERVICE**

49 Hacks brought to you by... Post **Purchase PRO**

WHAT IS IT?

- As a brand owner it is completely within Amazon's TOS to clone your product listing by simply applying a new UPC barcode sticker
- So imagine you simply clone your best selling listing and end up with 2 listings on page one for all of your best keywords... (how about a 3rd, 4th, 5th, or 6th listing)
- This can double your sales by simply doubling your exposure
- The biggest brands in the world (like Tylenol, Nike, Apple, etc) use the same concept to grow their sales
- Tylenol example...

WHAT ARE THE BENEFITS?

THIS HACK WILL.....

GIVE YOU MORE AMAZON REAL ESTATE FOR ALL OF YOUR BEST SELLING PRODUCTS, WHICH CREATES A TON MORE SALES

- You already have the supplier and know what works
- Use the exact same inventory and create more sales
- Increase your conversions and profits dramatically
- Clone all of your most profitable products
- Gain leverage with your supplier by increasing sales
- Create a portfolio of listings which spreads risk
- Launch products that you “know” will be successful

HOW TO DO IT

- **Step 1:** Create a new listing for a product that is selling well for you already
- **Step 2:** Re-sticker your existing inventory with a new barcode sticker
- **Step 3:** Do the exact same process that you did the first time to make the product successful

BONUS ADD ON: MAFIA OFFER

- When you're building your listing clone it is the perfect opportunity to create a MAFIA offer
- A MAFIA offer is an offer that your customer views as so good they simply cannot refuse it
- To create a MAFIA offer, your listing should only attract ONE type of customer
- This raises your clickthrough and conversion rates for all of the hyper specific keywords and allows you to dominate in organic search
- And when this happens, your profits go up dramatically (because your ACOS drops and your keyword ranking improves)
- **Dog collar example...**
- See a full walkthrough at creativecloning.com

Hack #3

HACK FROM...



Discover New Product Trends Before They're Hot

**FIND PRODUCTS THAT ARE GOING TO BE HOT
SO YOU CAN ESTABLISH YOURSELF BEFORE THE
COMPETITION COMES POURING IN USING
[MEETGLIMPSE.COM](https://meetglimpse.com)**

WHAT IS IT?

- MeetGlimpse.com can give you a huge advantage when it comes to product launches
- Knowing which products are likely to experience strong demand growth before they become popular on Amazon gives you a huge first mover advantage
- What if you could be notified of a trend in massage guns, hoverboards, or bamboo pillows **BEFORE** they were saturated on Amazon?
- With MeetGlimpse.com you can see up to 2 trends per month for free!

Discover Trends Before They're Trending

Glimpse tracks every topic across the internet to identify growing trends

Products

Companies

Industries

Fryer

Massage Gun

Published
3.6 Years Ago

Oat Milk

Published
4.0 Years Ago

Pimple Patches

Published
3.8 Years Ago

GET THE LATEST TRENDS

49 **Hacks** brought to you by... **Post Purchase PRO**

WHAT ARE THE BENEFITS?

WHEN YOU LAUNCH A PRODUCT WITH GROWING DEMAND BUT LITTLE COMPETITION YOU HAVE A RECIPE FOR SUCCESS

- This advantage puts you in front of the curve
- Demand should be looked at differently than sales
- Too many sellers are focussed on what is already selling
- What if you can see demand, but little or no sales on Amazon **YET!**
- This is where real opportunity is
- Find demand first, then fill that demand instead of following the leader

HOW TO DO IT

- **Step 1:** Go to www.meetglimpse.com
- **Step 2:** Click “sign up” then subscribe to “trend reports”
- **Step 3:** Subscribe to the free plan and set up two exponential reports
- **Step 4:** Choose your preferred products, company, or industry and start getting reports

**ARE YOU LIKING
THE HACKS SO FAR?**



49 Hacks brought to you by... **Post Purchase PRO**

Hack #4

HACK FROM...



Don't Let Insurance Companies Get the Best of You

DON'T USE AMAZON'S PREFERRED INSURANCE PROVIDERS BECAUSE THEY CAN ACCESS YOUR SALES DATA AND RAISE YOUR PRICES AS YOUR SALES GROW

WHAT IS IT?

- When you're buying insurance for your company make sure that you find an independent insurance agent that will price your insurance based on the risks not on your sales
- If you can avoid it, don't allow your insurance company to connect to your Seller Central account
- Also, read the fine print from online insurance companies to make sure that your business is actually covered in the case of a claim

WHAT ARE THE BENEFITS?

BY FINDING AN INDEPENDENT INSURANCE COMPANY YOU CAN GET A FAIR QUOTE AND SAVE MONEY!

Hack #5

HACK FROM... Post Purchase **PRO**

Free Affiliate Marketing Traffic

**HOW TO GET YOUR PRODUCTS LISTED ON
DOZENS OF AFFILIATE SITES FOR FREE SO YOU
CAN INCREASE YOUR PROFITABILITY AND
KEYWORD RANKINGS AT THE SAME TIME**

49 Hacks brought to you by... Post Purchase **PRO**

WHAT IS IT?

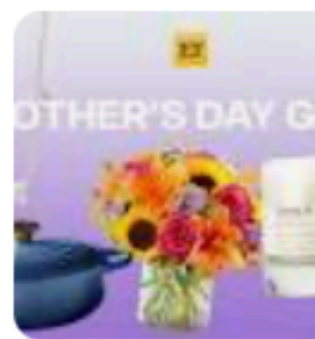
- There are millions of websites sending traffic to Amazon every single day
- You've probably seen comparison or review websites that link directly to Amazon
- Marketers build these websites to drive traffic to Amazon because Amazon pays them an affiliate commission (*which is how the marketers get paid for driving traffic*)
- You can actually incentivize these marketers to place your products on their sites to generate tons of high quality external traffic to your listings

Every Type of Moms for ... · View full list

<https://www.etonline.com> › mothers-day-gift-guide-202... ▼

Mother's Day Gift Guide 2022: Best Gifts for Every Type of ...

May 3, 2022 — **Best Mother's Day Gifts 2022** ; Kate Spade White Charlotte Street 2Pc Wine Glass Set · Kate Spade White Charlotte Street 2Pc Wine Glass Set · \$45.



<https://www.peanut-app.io> › blog › mothers-day-gifts ▼

200+ Best Mother's Day Gifts of 2022 - Peanut App

AeroPress Go Portable Travel Coffee Press · GOSHI - Exfoliating Shower Towel · Bamboo Cheese Board and Knife Set · ALLFEIYA Succulent Plants Pots · Mini Maker ...



<https://www.esquire.com> › lifestyle › mothers-day-gift-... ▼

22 Best Mother's Day Gift Baskets 2022 - Esquire

May 2, 2022 — Consider giving mom a nice gift on **Mother's Day**. Actually, don't just consider it. Do it. It can be a cool tech gadget, a unique find, ...



<https://www.marthastewart.com> › ... › Mother's Day ▼

This Is What Mom Really Wants for Mother's Day in 2022

May 5, 2022 — So, what will they gift her instead? Roughly 57 percent plan to give her a card (a good start!), followed by flowers or plants (53 percent), a ...



WHAT ARE THE BENEFITS?

HAVE SOME OF THE BEST MARKETERS IN THE WORLD PROMOTE YOUR PRODUCTS ON AMAZON TO CREATE MORE SALES AND RANK YOUR PRODUCTS IN SEARCH

- Only pay for traffic that converts and never pay more than 10% to produce a sale (remember you're only matching the commission that Amazon pays the affiliate)
- You'll generate more sales at higher profit margins
- Amazon will reward your listings with higher keyword ranking because the traffic is highly valued external traffic
- Have dozens of affiliate sites creating sales for your products every single day
- The marketers will be incentivized to make your product the winner of any comparison and give you the most traffic and the most product authority
- The first time we partnered with an affiliate sellers, we sold an extra \$20k worth of product in one single day

HOW TO DO IT

- **Step 1:** Identify affiliate marketers in your niche that are driving traffic to products similar to yours by doing a Google search for “amzn.to+ your product type” eg. amzn.to+ bamboo pillow
- **Step 2:** Reach out to the site owners offering to double the commission that they are receiving from Amazon (this is like setting your max ACOS at 10%)
 - Screenshot of Amazon commission per category coming up...
- **Step 3:** At the end of each month have the marketers send you a proof screenshot of the sales they generated for your products and send them their commission through Venmo, PayPal, or Zelle
- **Step 4:** Watch your keyword rankings improve across the board and your organic sales go through the roof as Amazon rewards your listings for attracting high quality external traffic

The 5 Best Bamboo Pillows For Every Kind of Sleeper - The Good Trade

www.thegoodtrade.com/features/best-bamboo-pillows-for-every-sleeper ▼

We've sought out the best bamboo pillows for everyone—whether you're a side sleeper, lay flat on your back, or are prone to sleeping on your stomach. And for ...

Top 10 Best Bamboo Pillows - 2018 Expert Reviews

<https://bamboopillow.reviews/top-10-best-bamboo-pillows.html> ▼

Aug 22, 2018 - Add an improvement to the way you sleep with a bamboo pillow that ... To make sure you choose only the best pillows, analyze the ones we ...

Bamboo Pillow Reviews, A Guide to the Best Nine of 2018! [Updated ...

<https://thebamboobazaar.com/bamboo-pillow-reviews/> ▼

Aug 15, 2016 - Do you want to know what the Best Bamboo Pillow is? If you do, then have a read of my unbiased reviews today and make the perfect choice!

Bamboo pillows are not the green, environmentally-friendly products they are billed to be. They are ... Still think bamboo pillows are the best option? Maybe this ...

Best Bamboo Pillow (Reviewed August 2018) - Nap season

<https://napseason.com/best-bamboo-pillow/> ▼

Best bamboo pillow header image. When we first hear the word bamboo, the shore of tropical islands may come to our minds. But there is more. The bamboo ...

Best Bamboo Pillow Reviews 2018 | Top 10 Best Reports

<https://www.10bestreports.com> > Best Reports ▼

Jan 26, 2018 - Looking for the Best Bamboo Pillow Reviews 2018 ? Check out our website to uncover expert Reviews, Buyer's Guides, Popular Bamboo ...

Bamboo Pillow Reviews, A Guide to the Best Nine of 2018! [Updated ...

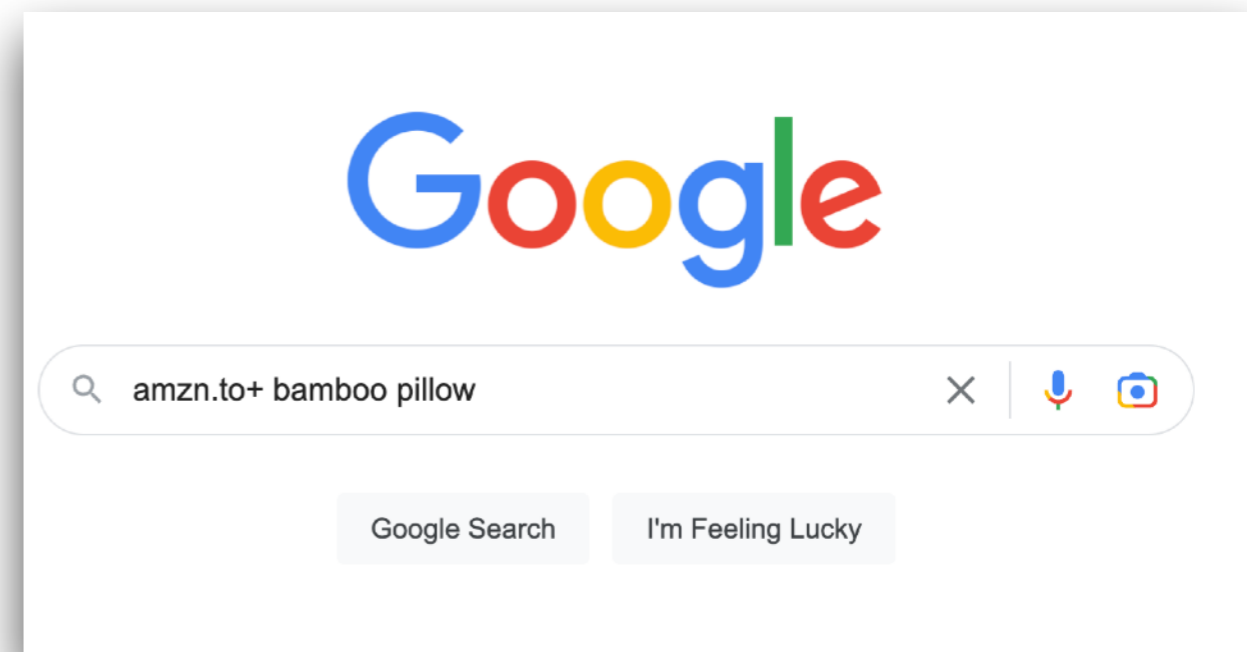
<https://thebamboobazaar.com/bamboo-pillow-reviews/> ▼

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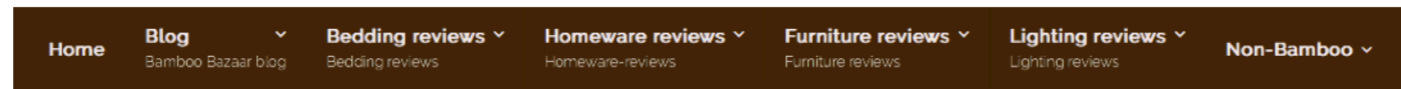
Best Bamboo Pillow - Best Mattress Reviews

<https://bestmattress.reviews/best-bamboo-pillow/> ▼

Mar 9, 2018 - Then here, we have gathered top 6 best bamboo pillows for you. This list along with brief buying guide will assist you in knowing more about ...



We were all of the sudden the “Best” bamboo pillow on Amazon and getting tons of free traffic



Home » Bamboo bedding » Bamboo Pillow Reviews, A Guide to the Best Nine of 2018!

Bamboo Pillow Reviews, A Guide to the Best Nine of 2018!



THE BAMBOO BAZAAR

AUGUST 15, 2016

A Bamboo pillow can in fact, tick most of the boxes that one considers to be important factors that contribute to better sleep.

A lot of these are cheap replicas that do not contain natural Bamboo fiber. So, you have to dot your I's and cross your T's before you venture out to shop for bamboo pillows.



Thankfully, we are here to make it easier for you. We have handpicked the best bamboo pillows in the market based on their performance and the general consensus among users.

At the bottom of the page are some tips on how to maintain your pillow.

- 1 [Original Bamboo Pillow DIAMOND SERIES](#)
- 2 [Sleep Whale – Premium Shredded Memory Foam Bamboo Pillow](#)
- 3 [Zen Bamboo Ultra Plush Gel Pillow – \(2 Pack King\)](#)
- 4 [Coop Home Goods Adjustable Shredded Memory Foam Bamboo Pillow](#)

They even built content to support our product!

1 Original Bamboo Pillow DIAMOND SERIES

Original Bamboo claims to have gone back to the drawing board taking into account, feedback, suggestions and customer reviews to create ['The Perfect Pillow'](#)

Well, despite sounding like marketing rhetoric, that claim is true.

The Diamond Series pillow is as close to a perfect one as it can get.

It is soft, plush, features a bamboo rayon cover that keeps things cool all night and is filled with shredded memory foam that's gentle on your neck muscles.

[Read what customers are saying about this pillows](#)

One Adjustment = Two Pillows
No more tossing and turning throughout the night!



Image Credit: Amazon.com

Hello!

I am the owner of Original Bamboo Pillows.

We recently launched a brand new pillow that we believe is the best on the market! It is our Original Bamboo Diamond Series pillow.

We are looking for affiliate partners to help get the word out about our new product. We are matching the commission that Amazon gives you. For instance if you sell one of our pillows and Amazon gives you a 10% commission then we will match it and give you an additional 10% commission making your total commission 20%!

Please let me know if you are interested in working with us on this project.

Thanks!



49 **Hacks** brought to you by... Post **Purchase PRO**

Hack #6

HACK FROM...

Scott Needham

How We Used Coupons To Double Our Revenue

**CREATING COUPONS FOR YOUR PRODUCTS
LIFTS CLICK THROUGH AND CONVERSION, AND
50% OF CUSTOMERS DON'T EVEN "APPLY" THE
DISCOUNT**



Premium Pizza Cutter with Wheel Slicer - Heavy Duty Food Grade Stainless Steel with Protective Plastic Blade Guard Cover

★★★★☆ ~ 1,731

\$9⁹⁹ ~~\$18.98~~

Save 10% on 5 select item(s)

✓prime
FREE delivery Mon, Oct 24 on \$25 of items shipped by Amazon



Dexter-Russell-P177AR-PCP 4" Pizza Cutter, red Handle

★★★★★ ~ 587

\$19⁹⁸ ~~\$32.00~~

\$7.94 delivery Oct 21 - 25

Only 5 left in stock - order soon.

Another way to buy

\$29⁹⁵ ~~\$32.00~~

✓prime
FREE delivery Mon, Oct 24
Only 7 left in stock - order soon.



Mainstays Pizza Cutter with Plastic Handle

★★★★☆ ~ 9

\$5⁰⁰

✓prime
FREE delivery Tue, Oct 25 on \$25 of items shipped by Amazon
Only 2 left in stock - order soon.

More Buying Choices
\$4.95 (5 new offers)



Dexter-Russell 4" Pizza Cutter, P177A-4PCP, SANI-SAFE Series

★★★★★ ~ 792

\$33⁶⁶

✓prime
FREE delivery Mon, Oct 24
More Buying Choices
\$26.85 (13 new offers)



Basik Kitchen Safety Slicer - Snap-Lock Design



Boska Stainless Steel Pizza Cutter - Snap-Lock Design



Pizza Cutter Handheld Wheel



DECOSTYLE, Black Pizza Cutter with Protective Blade Guard

WHAT IS IT?

- The green coupon banner makes listings stand out from other listings in search
- It creates a sense of urgency that a customer can get a better deal at this time so it increases click through and conversion
- “We put a minimum value (5%) coupon on all of our products and our revenue doubled” - Scott Needham

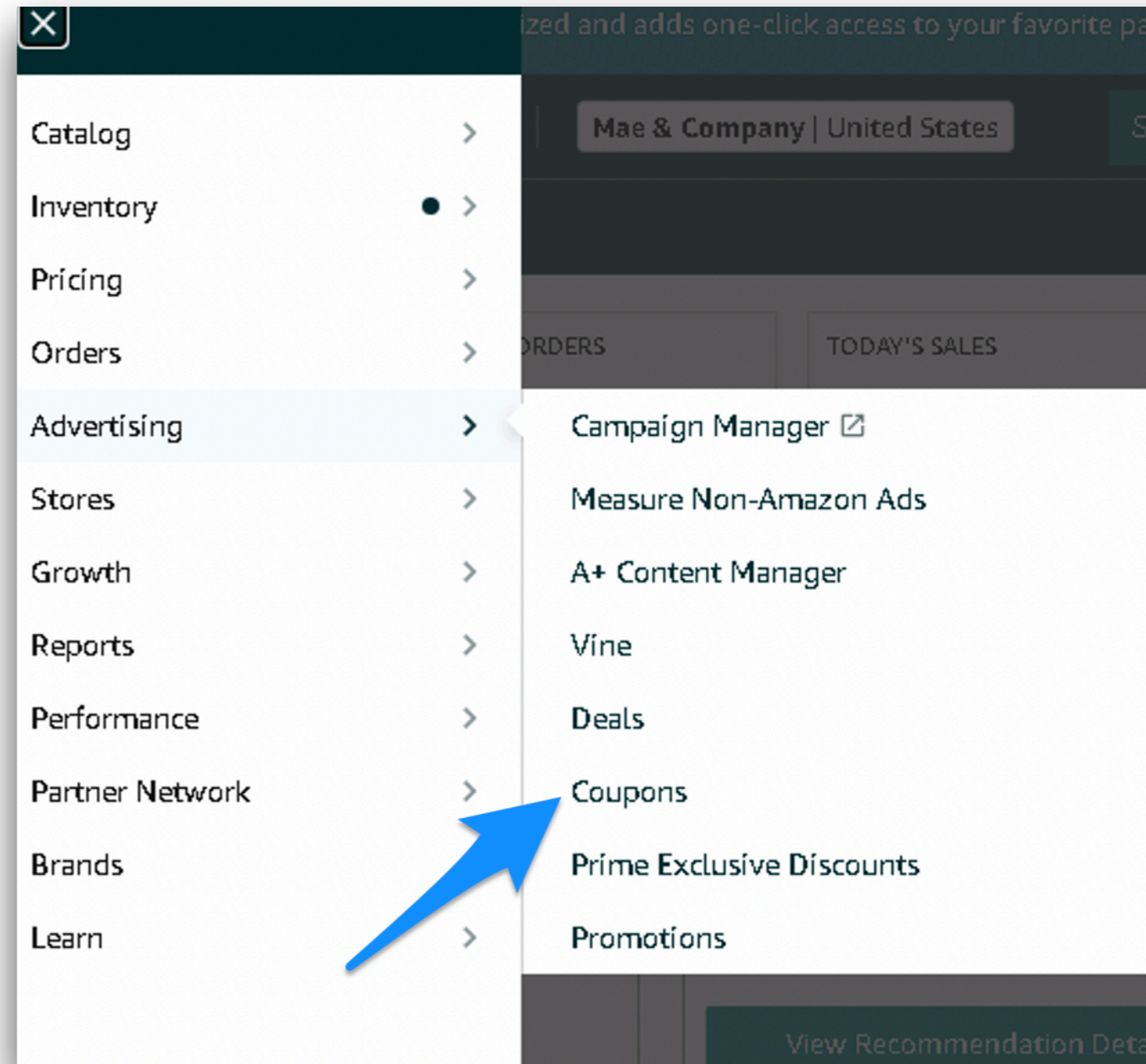
WHAT ARE THE BENEFITS?

EASILY INCREASE YOUR SALES BY ADDING A 5% COUPON TO ALL OF YOUR PRODUCTS

- Increase sales, clickthrough, and conversion rates
- **EASY EASY EASY** to set up
- Big potential depending on your market and competition
- 50% of your customers won't even claim the discount so you maintain your profitability
- Can set up a test today!

HOW TO DO IT

- **Step 1:** In Seller Central go to Advertising > Coupons
- **Step 2:** Set up your coupon for 5% off all of your products
- **Step 3:** Track sessions, conversion rates, and sales over the next 10 days to measure results



NOW WHAT...



49 **Hacks** brought to you by... **Post Purchase PRO**

Hack #7

HACK FROM...



How to Protect Your Listings From Image Swap Attacks

IF ANOTHER SELLER SWAPS YOUR LISTING'S IMAGES YOU CAN OVERRIDE THEIR CHANGES BY UPLOADING A FLAT FILE WITH 5000X5000 PIXEL IMAGES

WHAT IS IT?

- If you've been selling on Amazon long enough then you know that other sellers will sometimes attack your listings to knock you down so they can capture more sales
- Bad acting sellers will swap your images so that customers are either confused or your listing gets suppressed
- Amazon will give credit to the highest contribution (best quality, or highest pixel x pixel size)
- You can recapture the display images on your listings by uploading images that are 5000 pixels x 5000 pixels through a flat file
- Amazon gives your new large image preference because it is so much higher quality

WHAT ARE THE BENEFITS?

PROTECT YOUR LISTINGS FROM LOST SALES FROM ATTACKS FROM COMPETITORS

- Keep your listing momentum
- Defend yourself and your business
- Prevent future attacks from competitors
- **MORE MONEY!**

HOW TO DO IT

- **Step 1:** If your listing gets attacked and the image swapped...
- **Step 2:** Upload a flat file with a 5000x5000 pixel image to recapture the highest contribution spot
- **Step 3:** Amazon will give your high quality image more credit and put you back in control

Hack #8

HACK FROM... Post **Purchase PRO**

Use **Retention.com** to Capture Emails Automatically

**AUTOMATICALLY CAPTURE THE REAL EMAILS OF
THE PEOPLE THAT ARE VISITING YOUR
WEBSITES TO BUILD AN EMAIL LIST THAT YOU
CAN USE TO DOMINATE ON AMAZON**

49 Hacks brought to you by... Post **Purchase PRO**

WHAT IS IT?

- Email marketing is one of the **BEST** channels to grow your sales, especially on Amazon (remember that Amazon rewards external traffic)
- An email list is **EXTREMELY** valuable but...
- The problem is that building a list of your own is difficult, if you don't know what you're doing
- Retention.com is a platform that plugs directly into your websites (*your Shopify store, a blog, etc*) that allows you to capture the email address of about 40% of the anonymous visitors on your sites!
- So as an example... if your Shopify store is getting 5k site visits per month, then that means that you could be adding 2,000 emails to your list every month!
- We are getting thousands of signups per month using this too

WHAT ARE THE BENEFITS?

INSTANTLY MAKE YOUR BUSINESS MORE VALUABLE BY CREATING AN ASSET (YOUR CUSTOMER LIST) AND DRIVE MORE SALES, KEYWORD RANKING, AND PROFIT

- Own your own traffic that you can control forever
- Easily build a real email list that you can use to launch and re-launch products on demand on Amazon
- Capture the wasted traffic that is hitting your Shopify store, blogs, and other sites
- Use this traffic to increase your sales and keyword rankings for all of your products on Amazon!

HOW TO DO IT

- **Step 1:** Sign up for an account at Retention.com
- **Step 2:** Install a custom code into the header of your websites
- **Step 3:** Integrate Retention.com with your email service provider to have the emails automatically sync with an email sequence that you've created
- **Step 4:** Start collecting more \$\$\$

Hack #9

HACK FROM...



Force Amazon to Give You a Higher Storage Limit

**DON'T HAVE YOUR GROWTH CUT OFF BECAUSE
OF LIMITING STORAGE LIMITS!**

WHAT IS IT?

- Storage limits have been slashed for **MANY** sellers and has caused a lot of growing pains
- When Amazon won't allow you to send inventory to FBA, it makes the business **MUCH** harder
- You can force Amazon to manually review your storage limits though, which typically results in an increase!
- This is super important for Q4

WHAT ARE THE BENEFITS?

FORCE AMAZON TO RECOGNIZE YOUR GROWTH AND GIVE YOU MORE STORAGE AT FBA. THIS WILL GIVE YOU AN ADVANTAGE OVER YOUR COMPETITION THAT DOESN'T KNOW THIS

- Keep your products in stock at FBA
- You won't have to work with 3rd party logistics companies to fulfill your orders
- Stay ahead of your competition

HOW TO DO IT

- **Step 1:** Send an email to multichannelsales@amazon.com and include the following details:
 1. Your three month sales projections
 2. Details of upcoming sales & planned promotions
 3. External marketing activities you're doing and past results from similar activities

Hack #10

HACK FROM...



Avoid 20% VAT Tax When Importing into Europe

SAVE MONEY AND CASH FLOW BY IMPORTING INTO FRANCE, NETHERLANDS, AND THE UK (YOU WON'T PAY IMPORT VAT AND CUSTOMS DUTIES)

WHAT IS IT?

- Sellers can strategically import goods in Europe and not make unnecessary payments, save on average 20% of value of goods, when importing
- Prevent seller accounts from being blocked which stops sales because it's difficult to pick up sales after account is unblocked
- This hack allows sellers to benefit from schemes in Europe and the UK so that they can take advantage and save on cash flow

WHAT ARE THE BENEFITS?

THIS HACK WILL SAVE YOU MONEY, TIME, AND HEADACHES

- Avoid overpaying (usually 20%) when importing
- Prevent your account from getting suspended (for not being properly registered for VAT)

HOW TO DO IT

- **Step 1:** Import your products into EU countries that are VAT free
- **Step 2:** Make your products available on other EU marketplaces
- **Step 3:** Amazon will fulfill your product orders from VAT free EU countries

ANOTHER...



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Hack #11

HACK FROM...

Burak Yolga

Force Amazon to Allocate Your Inventory Close to Your Port of Arrival to Save Big on Freight

**SEND YOUR INVENTORY TO THE FBA FACILITY THAT MAKES THE
MOST SENSE FOR YOU, WHICH WILL SAVE YOU TONS OF
MONEY ON FREIGHT**

WHAT IS IT?

- If you set your ship from address near the port in which your shipment is arriving, then Amazon will allocate the inventory to the nearest FBA fulfillment center instead of distributing the inventory to a location near your home address
- This works best when you're buying overseas ocean freight and setting the shipment up inside of your Seller Central account
- So for example, if my container is coming into Los Angeles then instead of having my shipment delivered to a fulfillment center in Indiana (near my home), I can instead set my ship from address inside of my Seller Central account (when I originally set up the shipment) to a UPS store in Los Angeles. This will cause Amazon to send my shipment to a fulfillment center near LA, which will save me a lot of money because I won't have to pay for shipping to a fulfillment center in Indiana!

WHAT ARE THE BENEFITS?

THIS HACK WILL ALSO SAVE YOU MONEY, TIME, AND HEADACHES

- Avoid overpaying for inland freight
- Save a lot of time by shipping to the nearest FBA center and avoid longer shipping times
- This hack has saved us thousands per shipment when we've used it in the past

HOW TO DO IT

- **Step 1:** When creating an overseas shipment use a California ship from address
- **Step 2:** This will cause Amazon's algorithm to ship to a west coast facility
- **Step 3:** This will save you a lot of money by avoiding cross country shipments

Hack #12

HACK FROM...

Post **Purchase PRO**

**Deploy an “undo button”
if you make a mistake on
your listing**

**DOWNLOAD YOUR CLR (CATALOG LISTING
REPORT) FROM SELLER CENTRAL BEFORE
MAKING CHANGES TO YOUR LISTING**

WHAT IS IT?

- We've all made silly mistakes when changing our listings
- What if you had an easy "undo" button?
- Now you do, and it works like a time machine
- It's called CLR (catalog listing report)

WHAT IS IT?

Request an Inventory Report

Select Report Type:

- Inventory Report
- Active Listings Report (Custom)
- Category Listings Report**
- Amazon-fulfilled Inventory Report
- Open Listings Report Lite
- Open Listings Report Liter
- Open Listings Report
- Inactive Listings Report
- All Listings Report
- Cancelled Listings Report
- Sold Listings Report
- Referral Fee Preview Report

Select Report Format:

Listings Created After:

Select Status Filter :

Category Listing Report is in B...

Check Report Status & Download

Report Type	Batch ID	Date & Time Requested	Date & Time Downloaded
Open Listings Report Liter	276873019279	10/14/2022 03:55:48 GMT-0700 (Pacific Daylight Time)	10/14/2022 03:56:04 C

WHAT ARE THE BENEFITS?

THIS HACK WILL ALLOW YOU TO ERASE ANY BLOOPERS MADE TO YOUR LISTING AND GO BACK IN TIME TO "UNDO" YOUR MISTAKES

- Rewind and reset your listing to a previous state
- Saves you the headache of making irreversible mistakes to your listings
- Allows you to deploy a previous listing state, so you don't have to start over from square one

HOW TO DO IT

- **Step 1:** Inside Seller Central go to “*Inventory Reports*”
- **Step 2:** Download Catalog Listing Report
- **Step 3:** Store the CSV file in a safe place
- **Step 4:** This is your “flat file” to use in case you need to reset your listing to a previous state

Hack #13

HACK FROM...



ON-SITE

Avoid customer returns with a “Get Help” button

**YOUR CUSTOMER CAN CLICK THE “GET HELP”
BUTTON INSIDE THEIR ORDERS PAGE INSTEAD
OF THE RETURN FOR A REFUND OPTION**

WHAT IS IT?

- You can avoid customer returns for refunds with this “get help” button
- When customer clicks “get help” it directs them to your customer service chat instead of “return for refund”

WHAT ARE THE BENEFITS?

THIS HACK WILL HELP REDUCE RETURNS BY REDIRECTING YOUR CUSTOMERS TO YOUR CUSTOMER SERVICE CHAT INSTEAD

- Your customer gets real help from human support to help avoid returns and refunds
- This support chat is inside the Amazon platform, so your customer believes it is Amazon providing product support
- Allows you to open a dialog with your customers in the event of a poor product experience
- You get the opportunity to assuage the customer and avoid a return
- Better product ranking, reduced return fees, less defective product coming back to Amazon, less bad reviews

HOW TO DO IT

- **Step 1:** Email isaac@onsitesupport.io
- **Step 2:** Tell him you were sent from Post Purchase **PRO** so you get the best price because we don't accept affiliate commissions
- **Step 3:** Deploy and enjoy

**HERE COMES
ANOTHER
ONE...**



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Hack #14

HACK FROM... Post Purchase **PRO**

Post Purchase Marketing

MAKE EVERY SINGLE ONE OF YOUR CUSTOMERS MORE PROFITABLE TO YOU, BY FOLLOWING UP WITH REAL EMAIL AND TEXT MARKETING TO CREATE REPEAT ORDERS AND CROSS SALES. THIS MARKETING HAS BEEN RESPONSIBLE FOR OVER 41%

49 Hacks brought to you by... Post Purchase **PRO**

WHAT IS IT?

- Following up with the customers that you've already paid to acquire to create additional sales is the fastest way to grow your profits (this is called post purchase marketing)
- Ask yourself...*what type of marketing are you doing to your customers after they purchase from you the first time?*
- If you're like most sellers, then you're not doing anything to create repeat orders and cross sales
- There is a massive opportunity to follow-up with your customers using email and text marketing to create additional sales and keyword ranking
- Post purchase marketing is responsible for **MILLIONS** of dollars in revenue for us! (41% of all of the revenue we have ever created)

WHAT ARE THE BENEFITS?

MAKE WAY MORE PROFIT BY RE-ENGAGING ALL OF YOUR CUSTOMERS USING EMAIL AND TEXT MARKETING FOR REPEAT ORDERS, CROSS SELLING, AND INCREASED KEYWORD RANKING

- What would happen if all of your customers came back and bought more from you? More of the same product and more of different products in your store?
- Your business becomes **WAY** more profitable because each time you acquire a customer, you get to sell to them multiple times with ZERO additional ad spend
- Following up with your existing customers through email and text marketing is the most powerful marketing channel available to Amazon sellers now
- You not only can produce sales on demand, but Amazon actually will reward you with better organic keyword ranking for all of your listing's relevant keywords because email is high quality external traffic

HOW TO DO IT

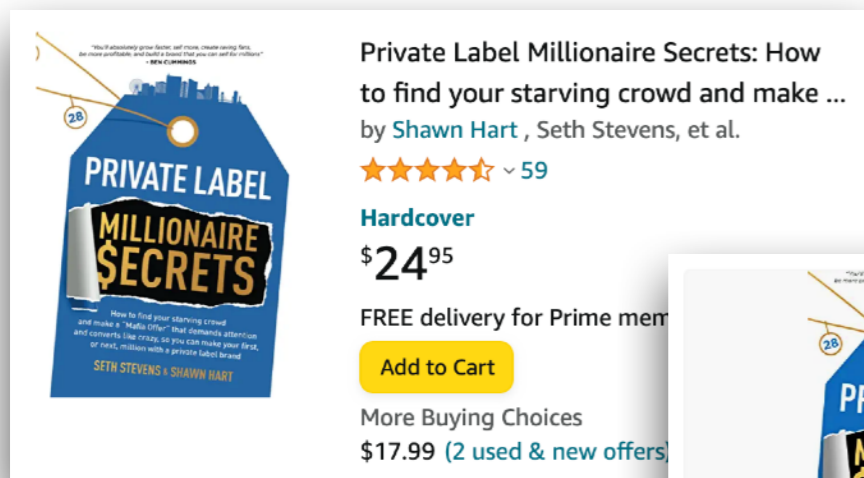
- **Step 1:** Capture your customers real email address using a product insert, opt-in forms, and Retention.com
- **Step 2:** Create an account with an email service provider to send your marketing messages (we use **Aweber.com**)
- **Step 3:** Set up an automation sequence to send email marketing to your customers driving them back to your listings and storefront on Amazon to produce more sales and keyword ranking

Bonus

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HACK FROM... Post Purchase PRO

Get Private Label Millionaire Secrets for .99 Cents



SEARCH "PRIVATE LABEL MILLIONAIRE SECRETS" ON AMAZON AND DOWNLOAD THE KINDLE VERSION TODAY ONLY FOR .99 CENTS



TAKE A SCREENSHOT OF YOUR RECEIPT FROM AMAZON AND ATTACH IT IN AN EMAIL AND SEND TO CS@POSTPURCHASEPRO.COM WITH THE SUBJECT LINE "49 HACKS BOOK" AND WE WILL REIMBURSE YOU PLUS GIVE YOU A COUPON TO DOWNLOAD THE AUDIO BOOK FREE ON AUDIBLE.COM

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Hack #15

HACK FROM...



Get a fresh start on a an old listing the easy way

**WIPE YOUR SLATE CLEAN WITH A NEW LISTING,
NO REMOVAL ORDER, NO RELABELING,
REVIEWS START AT 0**

WHAT IS IT?

- Sometimes we need a fresh start
- After a bad launch or too many negative reviews we need to start over
- Maybe you've received a bad batch of product and now your listing is doomed
- Get a fresh new set of downs with ASIN Doctor

WHAT ARE THE BENEFITS?

THIS HACK WILL ALLOW YOU TO GET A FRESH NEW START ON YOUR ASIN WITHOUT THE NEED FOR A REMOVAL ORDER AND YOU CAN USE YOUR EXACT SAME STOCK

- Start over with a new listing and no reviews
- Save time because you don't need to relabel or request stock
- Start off strong without wasting time lost on your "false start"

HOW TO DO IT

- **Step 1:** Visit www.asindoctor.com
- **Step 2:** Choose ASIN restart
- **Step 3:** Let ASIN doctor do the heavy lifting
- **Step 4:** Learn from your mistakes
- *Optional (Can also do an “ASIN Refresh” to reset the honeymoon period, BSR, etc.)*

Hack #16

HACK FROM...



Search Query Performance dashboard to influence organic rank and increase organic sales

THIS IS A FREE TOOL IN SELLER CENTRAL (FOR BRAND REGISTERED SELLERS) WHICH YOU CAN USE TO IDENTIFY WHICH HIGH RELEVANT SEARCH TERMS YOU CONVERT ON BETTER THAN YOUR COMPETITORS

WHAT IS IT?

- Amazon has finally given us the ability to see the keyword conversion rate for our ASIN compared to the category as a whole
- This gives us a huge advantage when we are running sponsored ads because we can target our ad spend on the search terms that we convert the best for
- You can use this data to drive organic ranking for your best keywords

WHAT ARE THE BENEFITS?

YOU CAN FINALLY TARGET YOUR MARKETING WHERE IT CREATES THE BIGGEST ADVANTAGE FOR YOU!

- Would you like to know if your product is converting for a keyword better than (or worse than) the category average?
- Of course you would!
- When you know which keywords are most and least productive for you, then you can target your ad spend and ranking efforts where you have an advantage
- This allows you to finally be able to legitimately use sponsored ads to drive organic keyword ranking where it really matters
- ***You can also use this data to create a MAFIA offer (like we talked about in Hack #2: Creative Cloning) because you can build your listing to perfectly attract one type of customer and then compare your clickthrough and conversion rates to the averages for your specific target keywords.

HOW TO DO IT

- **Step 1:** In Seller Central navigate to Search Query Performance
- **Step 2:** Toggle to ASIN View
- **Step 3:** Search your ASIN and select your date range
- **Step 4:** Evaluate the data to make sponsored ads changes and listing changes

Search Query Performance BetaAmazon Analytics [Take a feedback survey](#)

Provides visibility into your search term's performance based on shopping search behavior. For the selected timeframe, it shows metrics of the top terms of your catalog or ASIN (e.g., search displays, clicks, adds to shopping cart and purchases). The purchases and sales totals may not match the total count from your sales reports as these metrics include those originated from the search results page (e.g., excludes widgets, details page, etc.). The Brand view shows query performance across your brand. The ASIN view shows the top search queries for a specific ASIN

Brand View ASIN View

 We've made an update to how we calculate Query Volume. [Learn more here.](#)

**Downloads are coming!**

You asked, we listened. We're working on making Search Query Performance reports downloadable.

ASIN or Product

[Clear Search](#)

Reporting Range

Select year

Select month

(B07TBPT2Z9) HAPPY FOX Organic Sea Moss Raw for Seamoss...

Monthly

2022

August

Apply

Search Query >	Search Query Score 	Search Query Volume 	Search Funnel - Impressions 			Search Funnel - Clicks 	
			Total Count 	ASIN Count 	ASIN Share 	Total Count 	Click Rate 
sea moss	1	137,685	6,111,288	114,038	1.87%	106,003	36.79%
sea moss gel	2	43,509	2,092,538	42,140	2.01%	36,777	37.85%
seamoss	3	17,894	750,672	29,779	3.97%	12,031	33.96%
organic sea moss	4	4,623	216,658	9,746	4.5%	4,348	43.26%
seamoss raw organic	5	4,429	185,587	10,092	5.44%	3,331	37.52%
happy fox sea moss	6	165	5,520	313	5.67%	189	69.49%
sea moss raw organic	7	6,191	280,910	9,847	3.51%	5,395	40.98%
seamoss gel	8	10,864	500,179	10,946	2.19%	8,188	34.16%
happy fox organic sea moss	9	110	4,245	240	5.65%	129	68.25%
sea moss organic	10	1,177	58,447	2,315	3.96%	1,054	40.46%
irish sea moss	11	9,829	474,004	5,633	1.19%	8,996	42.7%
ebt eligible food items free shipping	12	137,266	19,232,391	2,916	0.02%	179,148	18.39%
organic raw seamoss gold	13	26	916	48	5.24%	29	65.91%
sea moss gel organic	14	3,029	152,789	3,951	2.59%	2,563	35.8%
raw sea moss	15	1,425	73,620	2,875	3.91%	1,459	43.14%
seamoss raw	16	1,016	38,530	1,741	4.52%	707	37.65%
organic sea moss gel	17	1,652	91,691	2,657	2.9%	1,379	43.76%

Clicks Per Keyword

Search Funnel - Clicks ⓘ			
Total Count ↓	Click Rate ↓	ASIN Count ↓	ASIN Share ↓
106,003	36.79%	1,612	1.52%
36,777	37.85%	258	0.7%
12,031	33.96%	367	3.05%
4,348	43.26%	382	8.79%
3,331	37.52%	332	9.97%
189	69.49%	121	64.02%
5,395	40.98%	104	1.93%
8,188	34.16%	94	1.15%
129	68.25%	77	59.69%
1,054	40.46%	69	6.55%
8,996	42.7%	74	0.82%
179,148	18.39%	54	0.03%
29	65.91%	24	82.76%
2,563	35.8%	36	1.4%
1,459	43.14%	37	2.54%
707	37.65%	40	5.66%
1,778	43.36%	35	1.97%
150	48.54%	35	23.33%
35	85.37%	25	71.43%
14	73.68%	14	100.0%
1,475	35.88%	22	1.49%
951	34.12%	21	2.21%
3,340	44.17%	23	0.69%

Purchases Per Keyword

Search Funnel - Purchases ⓘ		
Total Count ↓	Purchase Rate ↓	ASIN Count ↓
8,154	2.83%	20
1,810	1.86%	18
863	2.44%	17
330	3.28%	26
199	2.24%	20
16	5.88%	13
395	3.0%	7
382	1.59%	5
11	5.82%	9
61	2.34%	7
712	3.38%	5
19,637	2.02%	2
6	13.64%	6
142	1.98%	3
109	3.22%	2
47	2.5%	3
105	2.56%	3
7	2.27%	3
3	7.32%	3
2	10.53%	2
104	2.53%	1
55	1.97%	1
277	3.66%	1

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**I KNOW
RIGHT...**



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Hack #17

HACK FROM...



Validate a New Product with Absolute Certainty Before Sourcing and Launching in 5 Steps

**THIS IS HOW YOU CAN LAUNCH A NEW PRODUCT WITH
CERTAINTY OF SUCCESS BEFORE WASTING TIME AND
MONEY ON TIME ON SOURCING AND LAUNCHING**

WHAT IS IT?

- Launching the right product at the right time makes a huge difference in the success of your business
- It can be the difference between growing like a weed or dying on the vine
- Many people fail to launch the products that they should because they are **NOT** certain that it will be a success!
- This hack will show you how to validate your product idea **BEFORE** you waste a lot of money and time on dud products!

HOW TO DO IT

- **Step 1:** Create a list of 5-10 main relevant keywords and compare the Google and Amazon search results to make sure they are viable in both platforms
- **Step 2:** Build your consumer's avatar. Verify **WHO** your target customer is by reading product reviews for similar products. So you won't **ONLY** be focusing on sales volume, but also **WHO** is buying the product
- **Step 3:** Then you'll use PickFu.com to ask **YOUR** specific avatar what they think about your **COMPETITOR'S** product, and how they would want to improve it
- **Step 4:** Use the answers to develop your private label product by making the improvements your customers are asking for. Test it on PickFu.com against the main competitor until your avatar votes yours as the winner!
- **Step 5:** Then launch your product on Amazon for the win!

Hack #18

HACK FROM...



Buy Expired Domains with Lots of Built in Domain Authority

**YOU CAN BUY DOMAINS WITH PRE-EXISTING
AUTHORITY AND GAIN SEO TRACTION MUCH FASTER!**

WHAT IS IT?

- Have your websites (Shopify, blogs, funnel pages) show up higher in Google Search for more traffic by capturing domain authority from expired domains

WHAT ARE THE BENEFITS?

TAP INTO THE ALREADY WELL POSITIONED DOMAIN AND THE AUTHORITY OF THAT DOMAIN WITH ALL IT'S BACKLINKS BY FORWARDING IT TO YOUR STORE DOMAIN

- Shorten the authority building curve
- Save time and money
- Get traffic immediately

STEP 1

Go to ExpiredDomains.net

expireddomains.net/expired-domains/

Total Domains: 542,262,071 Deleted Domains: 484,155,023

Expired Domains.net

Expired Domain Name Search Engine

Expired Domains Deleted Domains Domain Lists

You are here / Home / Expired Domains

Pending Delete Domains

Login to see all domains and filters. If you don't have an account yet, go [signup](#) (it's free).

Show Filter (About 204,364 Domains) | Sign up (Free) to see all 3,573,730 Domains

Domain	BL	DP ▲	ABY	ACR
SunAway.net	41	25.0 K	2009	9
qq38.org	35	21.7 K	2010	83
yzkst.com	8	19.4 K	2006	28
shunxinggufen.com	2	18.4 K	2008	21
23xingfu.com	2	17.6 K	2011	42
hskj168.com	4	9.6 K	2008	61
WentServer.com	4.6 K	9.0 K	2013	4
zgnzjl.cn	2	8.7 K	2021	4
Sildenafil733.us	128.7 K	1.8 K	2021	24
levitra734.us	116.5 K	1.7 K	2021	27
cialistd.com	178.3 K	1.7 K	2019	74
levitra733.us	63.8 K	1.5 K	2021	17
Ukraine-Brides.com.au	18.7 K	1.5 K	2014	60
cialis734.us	75.3 K	1.5 K	2021	13
cialis733.us	86.5 K	1.5 K	2021	15
viagra733.us	72.7 K	1.4 K	2021	18
zofranondansetron.com	101.4 K	1.4 K	2020	48
Tadalafil733.us	74.2 K	1.4 K	2021	15
soisunheros.org	42.1 K	1.3 K	2011	116
liami66.com	6	1.1 K	2014	8

STEP 2

SET UP FILTER BASED ON YOUR CRITERION

WE PREFER OLDER, SHORTER DOMAINS WITH MORE BACKLINKS

Common Additional **SEO** Majestic

Domain Name Allowlist

starts with
contains
ends with

Domain Name Blocklist

starts not with
contains not
ends not with

Domain Name Contains ... AND

contains

Domain Name (un) wanted Chars

Allowlist (only)
Allowlist (any)
Allowlist (all)
Blocklist

Domain Name Pattern

Allowlist
Blocklist

Note: Read about how the Domain Name Pattern Filter works

Domain Name Settings

no Numbers
 no Characters
 no Hyphens
 no consecutive Hyphens
 only Numbers
 only Characters
 no Adult Names

Length min max
Hyphens min max
Vowels min max
Consonants min max
Characters min max
Numbers min max

Registrar

contains
contains not

Common SEO

only with Dmoz
 only with Yaca
 only with Alexa Rank

Backlinks max
ACR min max
Alexa min max
WBY - min - - max
ABY - min - - max

Dictionary Word Domains

English German
 Spanish Turkish
 Dutch Swedish
 French Norwegian
 Italian Finnish
 Polish Danish
 Portuguese Indonesian
 Croatian Slovenian
 Romanian Hungarian
 Malaysian

Word Count min max

Note: The word count filter only works if you also select a language!

All words start with the same letter

Word Length

Note: Read about how the Dictionary Word Length Filter works

Listing Settings

only new last 12 hours
 only new last 24 hours
 only new last 48 hours
 only new last 7 days
 only new last 14 days
 only new last 30 days
 only new last 60 days
 only new last 90 days

Add Date
End Date
Named Ending
Ends in days min
max Price
Listing Type
Price min
Bids min
Valuation min
 only Watchlist
 exclude Domains on your Watchlist
 only available Domains
Domains per Page

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STEP 3

EXAMINE RESULTS

SORT AND SELECT BASED ON WHAT YOU THINK WO

PolarBearEditing.com



List: Deleted .com Domains Next » (About 45 Domains)

Show Filter (4 Filter selected, Reset)

Domain		LE	BL	DP	BY	ABY	ACR	MMGR	Dmoz	Reg	C	N	O	B	I	D	Add Date	RD
SafeCruiseAssociation.com	☆	X	21	77.5 K	1	2020	2021	17	0	-	0	●	●	●	●	●	2022-09-12	-
SafeCruisingAssociation.com	☆	X	23	77.5 K	1	2020	-	0	0	-	1	●	●	●	●	●	2022-09-12	2
PolarBearEditing.com	☆	X	16	310.9 K	1	2017	2018	27	0	-	0	●	●	●	●	●	2022-09-12	-
DodoLighting.com	☆	X	12	23.3 K	3	2021	2018	6	0	-	1	●	●	●	●	●	2022-09-12	-
LavistaBosqueReal.com	☆	X	17	15.2 K	0	2021	2017	37	0	-	0	●	●	●	●	●	2022-09-12	-
CanadaCrusher.com	☆	X	13	594.6 K	19	2022	2016	31	0	-	1	●	●	●	●	●	2022-09-12	-
HistoricRentalsUsa.com	☆	X	18	23.2 K	58	2022	2015	33	0	-	1	●	●	●	●	●	2022-09-12	-
Access2Airport.com	☆	X	14	749.5 K	11	2021	2014	156	0	-	0	●	●	●	●	●	2022-09-12	-
Kate-Spades.com	☆	X	11	15.0 K	193	2022	2014	115	0	-	4	●	●	●	●	●	2022-09-12	4
SafeGame24.com	☆	X	10	21.1 K	13	2020	2020	12	0	-	0	●	●	●	●	●	2022-09-12	-
DuskyPanda.com	☆	X	10	515.6 K	0	2022	2018	6	0	-	1	●	●	●	●	●	2022-09-12	-
BeingApple.com	☆	X	10	34.3 K	0	2022	2021	3	0	-	1	●	●	●	●	●	2022-09-12	-
LinhaGay.com	☆	X	8	12.7 K	244	2022	2012	117	0	-	1	●	●	●	●	●	2022-09-12	-
FeedsBooks.com	☆	X	10	21.4 K	10	2021	2011	8	0	-	1	●	●	●	●	●	2022-09-12	-
EdenGayNet.com	☆	X	10	955.8 K	0	2020	2007	4	0	-	0	●	●	●	●	●	2022-09-12	-
ClosetJealousy.com	☆	X	14	15.2 K	0	2021	2013	20	0	-	0	●	●	●	●	●	2022-09-12	-
Spring-Bird.com	☆	X	11	54.9 K	25	2021	2011	211	0	-	0	●	●	●	●	●	2022-09-12	-
PaperExhibition.com	☆	X	15	11.9 K	39	2021	2009	28	0	-	0	●	●	●	●	●	2022-09-12	1
Healthy-Hints.com	☆	X	13	10.9 K	0	2021	2011	17	0	-	1	●	●	●	●	●	2022-09-12	2
GameDosa.com	☆	X	8	25.6 K	13	2020	2003	43	0	-	0	●	●	●	●	●	2022-09-12	-
UnionWorkforce.com	☆	X	14	26.4 K	2	2021	2009	13	0	-	0	●	●	●	●	●	2022-09-12	2
TotoDosa.com	☆	X	8	25.6 K	12	2020	2014	8	0	-	1	●	●	●	●	●	2022-09-12	1
BikeSonShow.com	☆	X	11	11.7 K	17	2022	2006	216	0	-	1	●	●	●	●	●	2022-09-12	-
TechWatch360.com	☆	X	12	2.8 M	0	2022	2010	21	0	-	1	●	●	●	●	●	2022-09-12	-
BarronTeddyBears.com	☆	X	16	26.6 K	7	2021	2003	120	0	-	0	●	●	●	●	●	2022-09-12	-

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STEP 4

CONFIRM PURCHASE
12 Bucks for a shot at
310,000 Backlinks 🍿

polarbearediting.com is yours!




Your domain is being registered. You're almost ready to put it to work.

Continue



Thank you for your order!

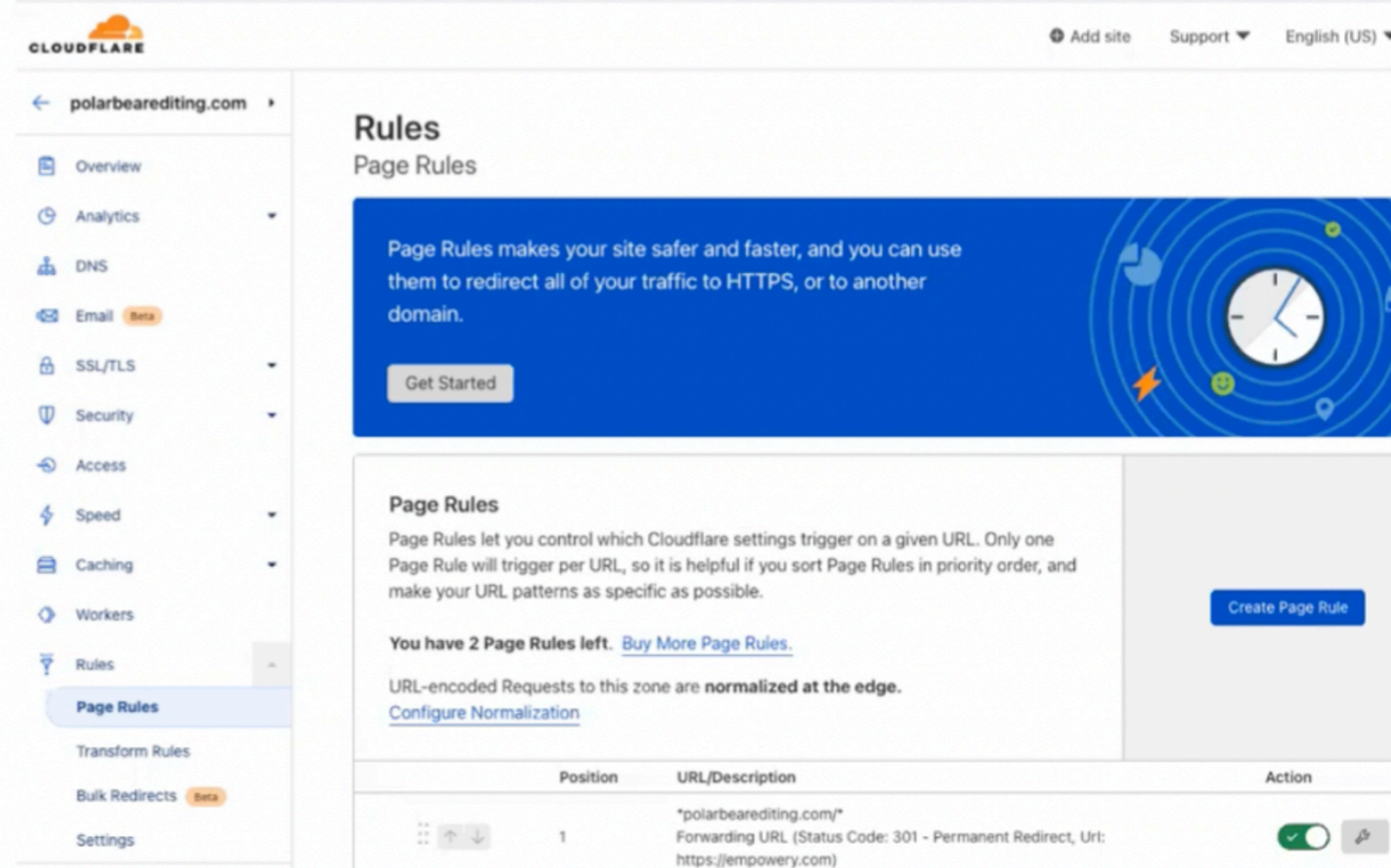
We've emailed your receipt to service@mysymo.com.

	.COM Domain Name Registration - 1 Year (recurring) polarbearediting.com	\$11.99
	Websites + Marketing Premium US Free Trial	\$0.00
	Taxes and Fees	\$0.18
Total		\$12.17


STEP 5

Change DNS to
CloudFlare & set up 301
REDIRECT

CloudFlare is FREE and
Much better than
standard forwarding



Cloudflare dashboard for polarbearediting.com. The 'Rules' section is selected in the left sidebar. The main content area shows 'Page Rules' with a 'Get Started' button and a 'Create Page Rule' button. A table lists the existing rule:

Position	URL/Description	Action
1	*polarbearediting.com* Forwarding URL (Status Code: 301 - Permanent Redirect, Url: https://empowery.com)	<input checked="" type="checkbox"/> 

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TEST REDIRECT TO BE SURE IT RESOLVES CORRECTLY

POLARBEAREDITING.COM NOW POINTS TO EMPOWERY.COM

The screenshot shows the Empowery website's activity feed. At the top, there is a navigation bar with links for Benefits, Events, Join Now, Blog, and Contact US. A search bar and a 'Sign up' button are also visible. The main content area is titled 'Activity Feed' and includes a search bar for the feed. The feed shows a post from Steve in the 'Global Updates' group, posted 18 seconds ago, with a link to a YouTube video titled 'China Apologizes for Shortages in Locked Down...'. Below the video, there is a 'Watch on YouTube' button. Another post from zeepono in the 'Awesomers' group is visible at the bottom of the feed. To the right of the activity feed, there is a 'Latest updates' section showing recent posts from various users in different groups. At the bottom right, there is a 'Recently Active Members' section with a grid of user avatars.

RESULTS:

Starting in Feb 2022 - Domain Authority 3



Now Domain Authority 28

empowery.com

Domain Rating ¹
28

Backlinks ¹
1.2K
68% dofollow
[Top 100 backlinks](#)

Linking websites ¹
54
52% dofollow

49 **Hacks** brought to you by... **Post Purchase PRO**

Google Analytics Home

Users

9.3K

↑94.9%

Sessions

13K

↑105.5%

Bounce Rate

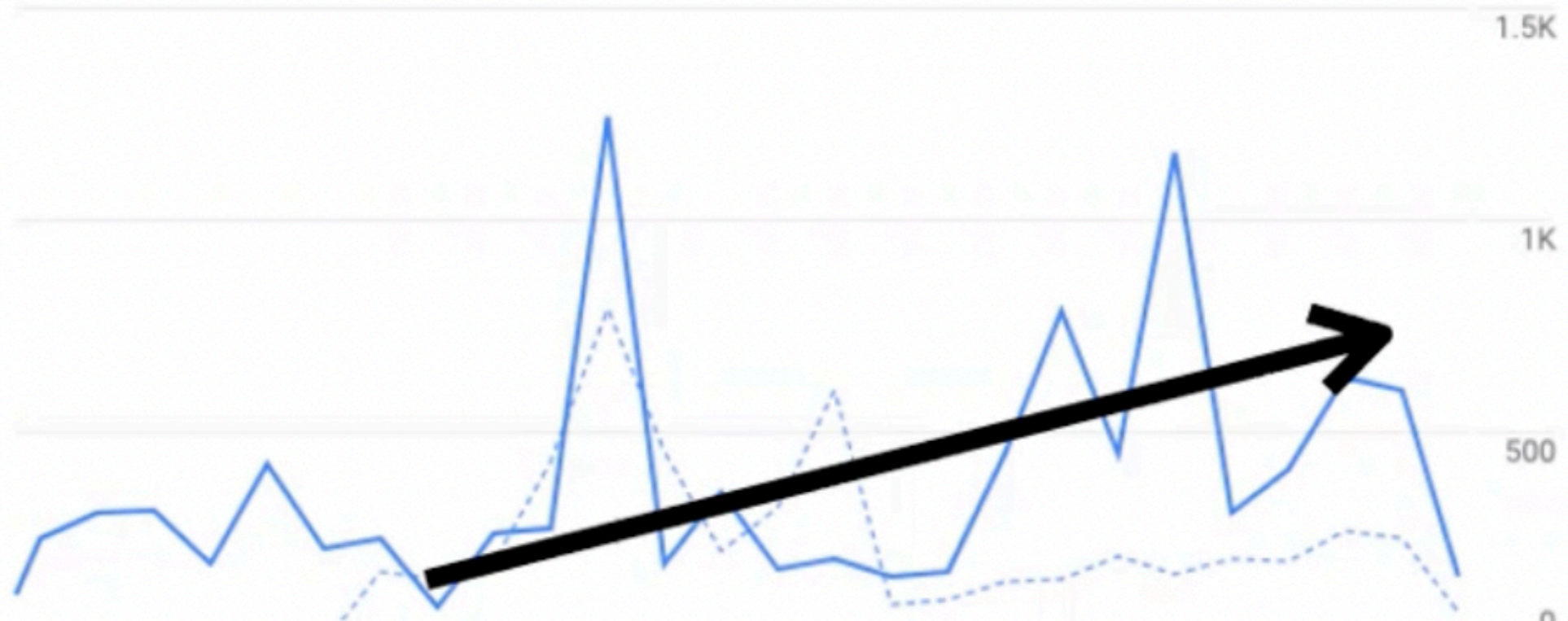
75.2%

↓3.4%

Session Duration

2m 34s

↑17.4%



49 **Hacks** brought to you by... **Post Purchase PRO**

After you try this, you can test your domain authority here:

<https://ahrefs.com/website-authority-checker>

Hack #19

HACK FROM KEVIN KING



Quickly tap into 50M more Amazon buyers with Spanish keywords added to your listing

HELIUM 10 CEREBRO MAKES IT EASY

49 **Hacks** brought to you by... **Post Purchase PRO**

WHAT IS IT?

- 50 million Americans are native Spanish speakers and are shopping on Amazon. By adding the top Spanish keywords to your listings, you can be easily found by those who are searching in Spanish

WHAT ARE THE BENEFITS?

THIS HACK WILL INSTANTLY BRING YOU MORE SALES ON AMAZON

- You get more traffic which equals more sales
- Increases your sales and profit without adding additional cost
- Your listing stands out to native Spanish speaking shoppers

HOW TO DO IT

- **Step 1:** Enter your listing ASIN into Cerebro on Helium 10 (or other keyword research tool)
- **Step 2:** Download all top performing keywords
- **Step 3:** Filter resulting CSV file using Google sheets for only Spanish (ES) words using formula **=DETECTLANGUAGE** to detect (ES) words
- **Step 4:** Add Spanish keywords to your listing in Seller Central

Hack #20

HACK FROM



Eliminate bad reviews automatically with AI

AI SOFTWARE DOES THIS FOR YOU

49 **Hacks** brought to you by... **Post Purchase PRO**

WHAT IS IT?

- AI software can scrape TOS and product review content
- Magically eliminates bad reviews

WHAT ARE THE BENEFITS?

THIS HACK WILL AUTOMATICALLY REMOVE BAD REVIEWS FROM YOUR LISTINGS LIKE MAGIC USING SPECIALLY DESIGNED AI THAT SCRAPES AMAZON TOS AND REVIEWS WHILE YOU SLEEP

- Maintain higher review ratings on your products
- Increase conversions
- More sales!
- Beat your competitors

HOW TO DO IT

- **Step 1:** email hi@uglyfeedback.com
- **Step 2:** Watch for a reply
- **Step 3:** Pay and accept terms
- **Step 4:** Watch negative reviews disappear

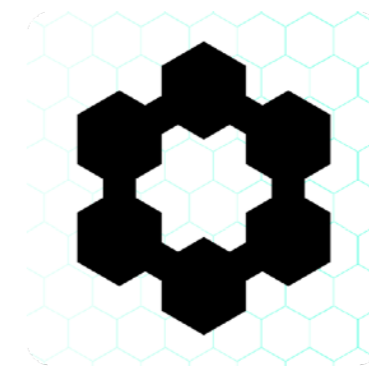
ANOTHER...



49 **Hacks** brought to you by... **Post Purchase PRO**

Hack #21

HACK FROM CARBON6



Get notified automatically any time your competitor changes price, stocks out, or gets a bad review

ALL SELLERS WATCH THEIR OWN LISTINGS, BUT WHAT ABOUT YOUR BIGGEST COMPETITORS?

WHAT IS IT?

- AMZ Alert can send you an email, text, or Slack message anytime your competitors price changes, they stock out, or they get a bad review
- You can be reactive to these sensitive situations and adjust your listings accordingly

WHAT ARE THE BENEFITS?

TAKE ADVANTAGE OF YOUR BIGGEST COMPETITIVE LISTINGS
WHEN THEY SEE A CHANGE

- Increase your prices when they stock out
- React to their negative reviews to address the differences in your products
- Adjust your prices accordingly to stay competitive or more profitable
- Make changes to your product to avoid any negatives you discover about theirs

HOW TO DO IT

- **Step 1:** Sign up at www.AMZAlert.com
- **Step 2:** Select the listings you want to monitor
- **Step 3:** Pay \$1 per month per listing monitored
- **Step 4:** Chill-ax and let the software do the heavy lifting of recognizance on your competitors

Hack #22

HACK FROM...



You can eliminate product returns on Amazon

USE A "RETURN TO MANUFACTURER STICKER" TO ELIMINATE RETURNS TO AMAZON AND SAVE YOUR LISTING METRICS

WHAT IS IT?

- By using a “return to manufacturer” sticker on your products (most Amazon sellers are unaware of), your customer will drop the product off at UPS and the label will route the return to an address of your choice
- These returns will not affect your return metric on Amazon
- The product comes back to you and Amazon does not know the product was returned

WHAT ARE THE BENEFITS?

HANDLE PRODUCT RETURNS, DUDS, AND BAD BATCHES OUTSIDE THE WATCHFUL EYE OF AMAZON

- Amazon doesn't see or count your returns against your listing metrics
- You will not get a "slap" by the algorithm for having too many orders returned
- Most sellers are unaware of this, so you gain an advantage

HOW TO DO IT

- **Step 1:** Add “return to manufacturer” label to your product
- **Step 2:** Enjoy lower return product metric inside your listings so no “slap” from Amazon

Returns

Return this directly to the manufacturer and get your refund faster!

Please email returns@abcstore.com

Returns accepted within 30 days of delivery

Please include Amazon order number in return request

Hack #23

HACK FROM...



Gather valuable insights on your competitors sponsored ads spend and results

YOUR AMAZON ADS REP WILL SHED SOME LIGHT ON YOUR COMPETITORS IF YOU ASK IN THE RIGHT WAY

WHAT IS IT?

- Your Amazon ads rep will give you secret useful information on a few of your close competitors and compare ad performance metrics that matter. Acos, spend, sales, etc. Knowing where you stand compared to the competition is vital - if you're overspending, underspending, or doing something else very differently, having more competitive data will help you pivot to additional profits and sales.
- Most Amazon sellers will get contacted by an Amazon ads rep once they start doing a decent sales volume. Although many of the recommendations Amazon will give are usually centered around increasing your ad spend, there's one useful thing you can request: Reps can get you data on how your account compares to a few close competitors. You can get info on how your spend, sales, ACoS, and other metrics compare. The data will be anonymized, but it's still helpful.

WHAT ARE THE BENEFITS?

KNOW WHERE YOU STAND AGAINST A FEW COMPETITORS AND
MAKE ADJUSTMENTS ACCORDINGLY

- Know for sure how you stand against a few competitors
- Utilize the knowledge you gain to make better decisions
- Gain an advantage over those who are unaware
- Lower your ad spend and get better results
- Knowledge is power

HOW TO DO IT

- **Step 1:** Let your ads rep know who your closest competitors are
- **Step 2:** Ask for data on the important metrics like spend, sales, ACOS
- **Step 3:** Digest the info and act accordingly

Hack #24

HACK FROM...

Post **Purchase PRO**

**Create an Amazon “trip wire”
with a low barrier product**

**INSTEAD OF LAUNCHING A HERO PRODUCT THAT'S
HIGHLY COMPETITIVE RIGHT OUT OF THE GATE, CREATE
AN AMAZON TRIP WIRE PRODUCT INSTEAD TO LOWER
YOUR RISKS**

WHAT IS IT?

- Oftentimes we jump right into a super competitive best selling product for our launch hoping to unseat the best sellers who've already paved the road to great ranking
- What we do instead is launch a lower barrier product first that's in the same niche or category, but easier to rank
- This would be something that your target customer "also buy" with your target product, not "buy in place of"
- We build a list of customers from the sales of that lower barrier product and then launch our hero product to our own list of customers

WHAT ARE THE BENEFITS?

ELIMINATE MOST OF THE RISK FOR LAUNCHING HIGH PROFILE PRODUCTS THAT ARE ALREADY KILLING IT ON AMAZON

- Compete in stealth mode completely outside of your soon to be competitor's view
- Save money by launching without steep discounts or overpriced sponsored ads
- Build a massive list of fans first to make your launch easier

HOW TO DO IT

- **Step 1:** First find a lower barrier product inside your same niche that will be much easier to rank
- **Step 2:** Launch this low barrier product under the radar
- **Step 3:** Compel buyers to opt in to a list with a well designed product insert that promises high value
- **Step 4:** Use your niche specific customer list to launch your high flying hero product successfully without the need for sponsored ads, give aways, or discounts
 - See a complete walkthrough at www.ListingTripWire.com

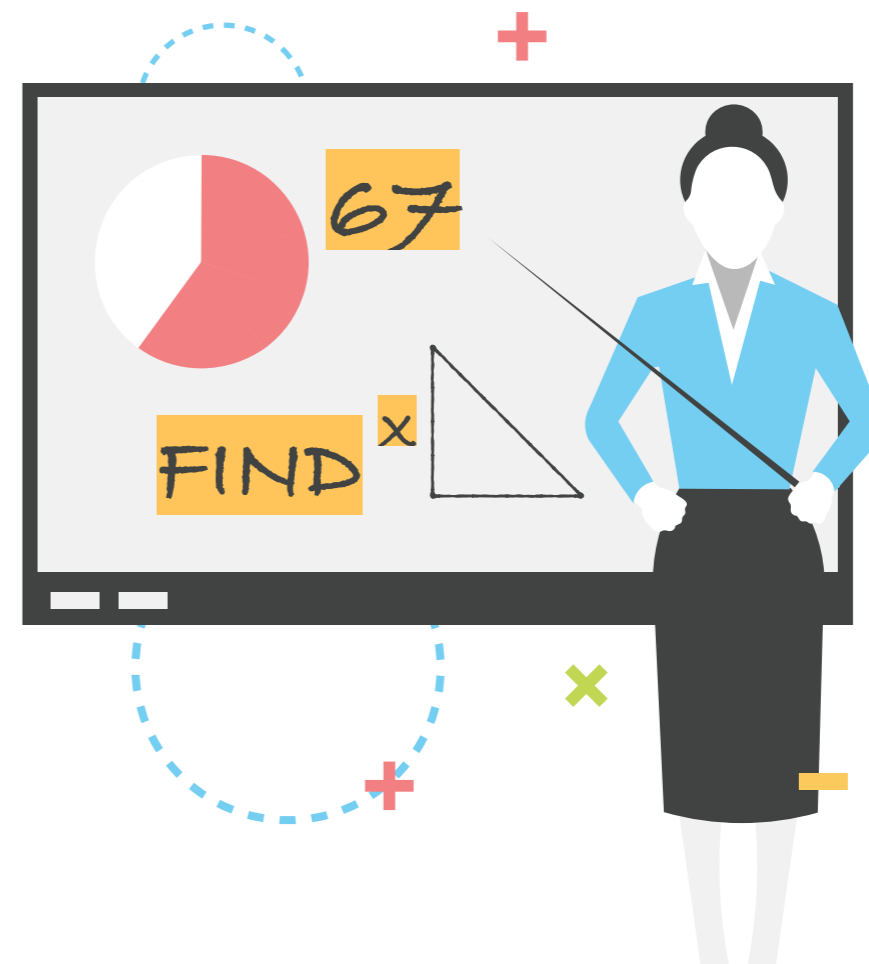
**STILL GOING
BUT FIRST
THIS...**



49 **Hacks** brought to you by... **Post Purchase PRO**

VERY IMPORTANT

**WE'VE CREATED 3
DELIVERABLES ONLY
FOR THOSE OF YOU
WHO ARE HERE LIVE**



**YOU WON'T BE ABLE TO ACCESS THIS TOMORROW
SO PLEASE PAY ATTENTION**

49 **Hacks** brought to you by... **Post Purchase PRO**

EXCLUSIVE ACCESS TODAY ONLY

We NEVER allow permanent access to our hacks trainings, but since you are with us live we are giving you ONE chance to secure access to the full replay, audio recording, and step by step walkthroughs that you can keep and share as needed

1. You'll get a complete video replay that's yours to keep and share forever, so you'll always have these awesome hacks at your fingertips
2. You'll get a complete audio recording of today's hacks training for you to listen and share forever as a refresher or to train your staff
3. You'll get a complete written SOP of all the hacks inside a password protected PDF file that you can keep forever

POSTPURCHASEPRO.COM/49REPLAY

- You **MUST** register for this at the URL
- We **WILL NOT** send it automatically
- We **NEED** your permission to send
- You **WILL NOT** get this opportunity after today
- You **DO NOT** want to miss this
- This URL **WILL EXPIRE** in 29 minutes
- You **WILL THANK ME** later
- **TRUST ME** do this now before we move on...



49 **Hacks** brought to you by... **Post Purchase PRO**


postpurchasepro.com/49replay

49 Amazon Seller Hacks Replay and PDF Access

IMPORTANT
ACTION REQUIRED

Find the Email We Just Sent
and Click [Confirm Now](#)

(If the email is in your spam or junk folder mark as a safe sender to make sure you get access)

 Shawn and Seth Post Purchase PRO
Important You MUST Click Confirm
To: Shawn Hart

IMPORTANT: You MUST click confirm below NOW to get access to the 49 Hacks Amazon Seller Training Replay AND the PDF of all of the hacks and strategies.

This will NOT be available later so do this right now.

[Click Here to Confirm](#)

Thanks!

Shawn Hart and Seth Stevens

Post Purchase PRO

Inbox — Personal Email
Filter by: Unread (10 messages)

• **Shawn and Seth Post Purchase PRO**

11:00 AM

TO Important You MUST Click Confirm

IMPORTANT: You MUST click confirm below NOW to get access to the 49 Hacks Amazon Seller Training Replay AND the PDF of all of the hacks and strategies. This...

49 **Hacks** brought to you by... **Post Purchase PRO**

Hack #25

HACK FROM...



How to get samples free from your supplier

MOST SUPPLIERS STOPPED OFFERING FREE SAMPLES WHEN ALIBABA BLEW UP IN EARLY 2000'S

WHAT IS IT?

- Stop paying for samples and increase your profits by requesting factories reimburse you for your upfront sample upon placement of your first mass order
- This is common practice for suppliers, but not if you don't ask for it up front

WHAT ARE THE BENEFITS?

THIS HACK WILL SAVE YOU MONEY AS MOST FACTORIES WILL NOW MAKE YOU PAY FOR SAMPLES

- Saves you money on samples
- Shows suppliers that you are a professional
- Gets your suppliers invested in your project

HOW TO DO IT

- **Step 1:** Request up front that your sample cost be deducted from your first order
- **Step 2:** Upon placement of your first real order, remind factory to deduct your sample cost as promised

Hack #26

HACK FROM...



How to use “piggybacking” to get a lower price from your manufacturer

LOWER YOUR PRICE BY PAIRING YOUR ORDER WITH LARGER BUYER ORDERS

WHAT IS IT?

- Many factories will quote pricing based on the quantity of units being manufactured.
- If you can get your “small” order manufactured “on the back” of a larger customer’s order, then the factory can give you the larger quantity discount enjoyed by the larger buyer as their hard cost will not change
- If the factory has to tool and staff for your smaller order, then they must charge more to cover the increased cost

WHAT ARE THE BENEFITS?

ENJOY LOWER PRODUCT COSTS SO YOU CAN SAVE MONEY

- Lower your cost of goods
- Increase your profits
- Leverage manufacturing's best kept secret

HOW TO DO IT

- **Step 1:** Ask your supplier to pair your order (piggyback) with another buyers larger order to save cost
- **Step 2:** Enjoy a lower manufacturing cost and relationship with your factory
- **Step 3:** Don't let the larger buyer know your secret

Hack #27

HACK FROM...

Post **Purchase PRO**

**Design TOS compliant inserts
to build a list of your best
customers**

**USING WHAT WE CALL AN "ATTENTION GETTING
MARKETING DEVICE" YOU CAN BUILD A MASSIVE LIST
OF YOUR BUYERS TO USE FOR LAUNCHING AND/OR
RANKING**

49 Hacks brought to you by... Post **Purchase PRO**

WHAT IS IT?

- “Product inserts” have gotten a bad name recently from war stories inside of Facebook groups and masterminds
- The reality is, if your customer chooses to reach out to you and engage your brand after the sale, then Amazon doesn’t care
- If you use a “product insert” to try and circumvent Amazon’s ranking, reviews, etc., then you are against TOS
- Just make an amazing offer using an “Attention Getting Marketing Device” so your customer will want to reach out to you upon unboxing of your product

WHAT ARE THE BENEFITS?

BUILD A LIST OF RAVING FANS THAT YOU CAN THEN LEVERAGE FOR RANKING AND LAUNCHING

- Builds you a valuable asset
- Creates a traffic source that you own forever
- Saves time and risk when trying to rank a product or launch a new product
- Allows you to send email/SMS messages with offers for your product on Amazon completely within Amazon's TOS

HOW TO DO IT

- **Step 1:** Create an attention getting marketing device that rides along with your product and offers value (*do NOT manipulate reviews*)
- **Step 2:** Be sure your offer on the insert is something of high value so your customer will stop what he's doing and visit your site to opt in
- **Step 3:** Use the captured leads to follow up with more offers for your product
- **Step 4:** Always send your traffic back to your Amazon store or listings for higher keyword rankings, which creates more organic sales!

Hack #28

HACK FROM...

Post **Purchase PRO**

Finally Make External Paid Traffic Profitable By Using an AOV Funnel

EXTERNAL PAID TRAFFIC CAN DRAMATICALLY BOOST YOUR KEYWORD RANKINGS, BUT IT HAS ALWAYS BEEN CHALLENGING TO MAKE IT PROFITABLE... NOT ANYMORE!

49 **Hacks** brought to you by... Post **Purchase PRO**

WHAT IS IT?

- Have you ever tried to run external paid traffic to your Amazon listings? (e.g. Google ads, Facebook ads, Youtube ads, etc)
- There have been a few things that have recently changed that allows sellers to finally make these paid ad platforms a viable place to drive profitable traffic from and at the same time increase keyword ranking
- We borrowed a concept from our direct response background and applied it to Amazon
- It's called an AOV funnel where we send our paid traffic through a series of upsells **BEFORE** landing them in their own cart on Amazon with all of our products pre-populated in their cart

Here's what this looks like



WHAT ARE THE BENEFITS?

IF YOU CAN DRIVE "PROFITABLE" TRAFFIC, THEN YOU CAN DOMINATE AMAZON BECAUSE YOU HAVE AN UNLIMITED MARKETING BUDGET IF EVERY DOLLAR THAT YOU SPEND BRINGS BACK MORE IN RETURN

- Imagine that you had to spend \$20 on Facebook ads to create a sale for your \$20 product...
- That's a 100% ACOS and **NOT** profitable
- But what if you could instead offer that same customer more units and different products from your store creating an average order value of \$80 instead of \$20
- This would allow you to spend the same amount on ads, but actually make a profit!
- This creates more sales and better keyword ranking simultaneously

HOW TO DO IT

- **Step 1:** Create a simple landing page that looks similar to an Amazon product page (*we use Clickfunnels to do this*)
- **Step 2:** The next page in your funnel will be an offer for either more units or another product from your store
- **Step 3:** You can add several products to your funnel and offer more products to your customers
- **Step 4:** Use a special link that automatically adds all of the selected products to the customers cart in Amazon
 - <https://www.amazon.com/gp/aws/cart/add.html?ASIN.1=B0924TRVH5&Quantity.1=1&ASIN.2=B00VEIB1J6&Quantity.2=1&ASIN.3=B09W2GVPWH&Quantity.3=1>

**Here is what it looks like
in action**

Save 15% today on Amazon



Dynamis Fat Burning Weighted Hula Hoop for Adults, Adjustable Soft Fitness Hoola Ring for Weight Loss, Burning Calories, Core Workout Exercise, Sports Training - Hula Hoops for Adults Weight Loss.

[Visit the Dynamis Store](#)

★★★★★ 2,227 ratings | 74 answered questions

Save 47%

Lowest price in 30 days

List Price: ~~\$46.99~~ [Details](#)

Price: **\$24.99**

You Save: **\$22.00 (47%)**

Click Below to Get Your 15% Off Amazon Coupon Code

[Get Amazon coupon code](#)

Initial Sale

(AOV Funnel Page One)

49 **Hacks** brought to you by... **Post Purchase PRO**

Save 15% today on Amazon



Detachable 24 Sections Smart Weighted Exercise Hoop Adults Non-Fall Fitness Hoop for Weight Loss

Visit the Yoonsoe Store

★★★★☆ 491 ratings | 3 answered questions

Best Seller

Price: \$26.99 ✓prime & FREE Returns

Get 50% off eligible products sold and shipped by Amazon.com when you use Chase Ultimate Rewards points.

Up to \$15 off. Limited-time offer. Terms and conditions apply.

May be available at a lower price from other sellers, potentially without free Prime shipping.

Click Below to Get Your 15% Off Amazon Coupon Code

Get Amazon coupon code

Upsell

Add Upgraded Unit

49 Hacks brought to you by... Post Purchase PRO

Wait!

If you add this to your order now...

You can save 15% off of this item on Amazon too!



Donerton Smart Watch, Fitness Tracker for Women, 1.4" TFT LCD Screen Smartwatch with Heart Rate and Sleep Monitor, IP67 Waterproof Activity Tracker with Pedometer, Fitness Watch for Android and iOS

[Visit the Donerton Store](#)

★★★★☆ 9,177 ratings | 831 answered questions

Price: **\$39.99** ✓prime Overnight 4 AM - 8 AM & FREE Returns

Coupon Save an extra \$10.00 when you apply this coupon.

[Details](#)

Click below to add this to your cart and save 15% on Amazon

Add this to my Amazon cart

[Get coupon code now](#)

No thanks, I'll just take the hula hoop

Upsell
Add Watch

Last chance to save!

This won't be offered again...

Add this Heart rate monitor now to save 15% off of this item on Amazon too!



Amazfit Band 5 Fitness Tracker with Alexa Built-in, 15-Day Battery Life, Blood Oxygen, Heart Rate, Sleep Monitoring, Women's Health Tracking, Music Control, Water Resistant, Black (Model: S2005OV1N)

[Visit the Amazfit Store](#)

★★★★☆ 9,539 ratings | 840 answered questions

Best Seller

List Price: ~~\$39.99~~ [Details](#)

With Deal: **\$29.99** ✓prime & FREE Returns

You Save: **\$10.00 (25%)**

[Get 50% off eligible products sold and shipped by Amazon.com when you use Chase Ultimate Rewards points. Up to \\$15 off. Limited-time offer. Terms and conditions apply.](#)

Click below to add this to your cart and save 15% on Amazon

Add this to my Amazon cart

[Get coupon code now](#)

Down-sell Add HR Monitor

49 **Hacks** brought to you by... **Post Purchase PRO**

Last chance to save!

This won't be offered again...

Add this Yoga Mat now to save 15% off of this item on Amazon too!

Frequently bought together



Total price: **\$38.98**

Add both to Cart

& FREE Returns

Click below to add this to your cart and save 15% on Amazon

Add this to my Amazon cart

Get coupon code now

No thanks, I don't want the yoga mat

Upsell
Add Yoga Mat

BONUS ADD ON: FUNNEL TEMPLATE

- I am going to give you something that we have never shared publicly before...
- I am going to give you our internal funnel template that we use to build these AOV funnels for ourselves
- AOV Shared Funnel Template: www.pppro.co/sharedfunnel
- And you're also going to get a full walkthrough on how to use the funnel template!
- www.pppro.co/walkthrough

**ARE YOU
HAVING FUN
YET?**



49 **Hacks** brought to you by... **Post Purchase PRO**

Hack #29

HACK FROM...

Post **Purchase PRO**

**Use Amazon Attribution links
to track sales from external
traffic sources and earn 10%
Brand Referral Bonus**

**ALL MARKETING EFFORTS NEED TO BE TRACKED,
MEASURED, AND MANAGED. ATTRIBUTION LINKS GIVE
YOU THE INSIGHTS AND DATA YOU NEED**

WHAT IS IT?

- When you send traffic back to your Amazon listings (*especially from paid traffic sources*) from any outside source, you need to gauge the efficacy of your marketing efforts
- Using Amazon's Attribution links allows you to track your traffic sources and the conversions/sales from those sources
- Amazon will even offer you up to a 10% reward on sales from your outside traffic known as a BRB, Brand Referral Bonus (*only for brand registered sellers*)

WHAT ARE THE BENEFITS?

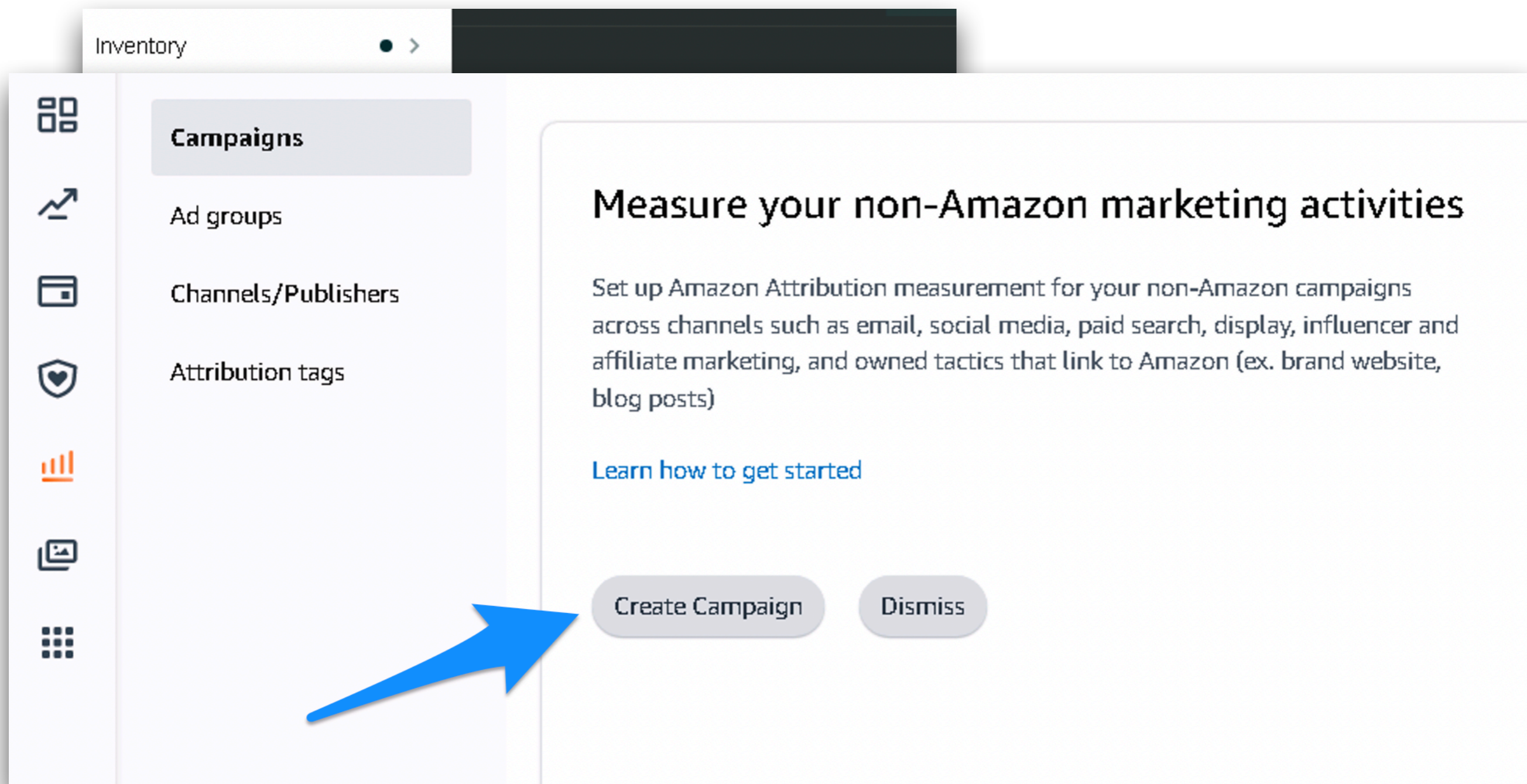
EARN 10% ON SALES DERIVED FROM YOUR OUTSIDE TRAFFIC AND SEE HOW EFFECTIVE YOUR MARKETING EFFORTS ARE IN DOLLARS AND CENTS

- Earn a bonus from Amazon of up to 10% deducted from your seller fees
- See exactly how effective or ineffective your outside Amazon traffic campaigns are (*email, Google ads, YouTube, etc*)
- Make data based decisions based on real sales results
- You can use Attribution links to traffic how effective your marketing is, so that you know which sources of traffic are producing profits for you

HOW TO DO IT

- **Step 1:** Set up Attribution links inside Seller Central under Amazon advertising
- **Step 2:** Use specific Attribution links inside your marketing efforts to track individual results
- **Step 3:** Make changes based on the data
- **Step 4:** Enjoy 10% kickback (*Brand Referral Bonus*) from Amazon on the sales that you drive from outside of the platform

CREATE YOUR AMAZON ATTRIBUTION LINKS



The screenshot displays the Amazon Attribution interface. At the top, there is a navigation bar with the word "Inventory" and a right-pointing arrow. Below this is a sidebar menu with several options: "Campaigns" (highlighted in grey), "Ad groups", "Channels/Publishers", "Attribution tags", and a bar chart icon. The main content area features a card titled "Measure your non-Amazon marketing activities". The card contains the following text: "Set up Amazon Attribution measurement for your non-Amazon campaigns across channels such as email, social media, paid search, display, influencer and affiliate marketing, and owned tactics that link to Amazon (ex. brand website, blog posts)". Below the text is a blue link that says "Learn how to get started". At the bottom of the card are two buttons: "Create Campaign" and "Dismiss". A large blue arrow points from the left towards the "Create Campaign" button.

Hack #30

HACK FROM...

Post **Purchase PRO**

Use “Google Alerts” to get notified of competitor activity outside of Amazon

WHEN A COMPETITOR PRODUCT LAUNCHES A CAMPAIGN OUTSIDE OF AMAZON, ON SOCIAL MEDIA, OR A NEWS PRESS RELEASE, GOOGLE WILL NOTIFY YOU

WHAT IS IT?

- You can set up an automation within Google search to notify you of any activity on a competitors brand name or link to his product listing
- This hack will keep you in the know, and allow you to gain insight into your competitors marketing campaigns outside of Amazon

WHAT ARE THE BENEFITS?

KEEPING UP WITH THE SELLER JONESES

- React to any good ideas for outside traffic campaigns when Google notifies you of your competitors activity
- Take what's good, leave the bad
- Gain an insurmountable advantage over sellers only focussed on Amazon platform activity

HOW TO DO IT

- **Step 1:** Go to www.google.com/alerts
- **Step 2:** Enter the topic (*brand*) you want to follow
- **Step 3:** Customize your notifications
- **Step 4:** Click “Create Alert”

Hack #31

HACK FROM...

Post **Purchase PRO**

Pair your Amazon offer with an App that has an affiliate program so you can stand out

YOUR AMAZON CUSTOMER BUYS YOUR PRODUCT AND GETS A LINK TO DOWNLOAD A VALUABLE APP FREE FROM YOUR PARTNER EG. CALM

WHAT IS IT?

- You can pair your Amazon product with an Amazing APP to increase your conversions and the value delivered to your customers
- An APP like Calm has great value and high use
- Your customer gets a free version of an amazingly useful APP that's delivered by a third party
- This allows you to create unique offer on Amazon and stand out among your competitors with more value
- The APP is delivered and supported by a third party so you have no customer support issues

WHAT ARE THE BENEFITS?

CREATE A LISTING THAT TRULY STANDS OUT

- Earn a referral bonus by giving away the APP
- Create an offer that cannot be competed with on Amazon
- Gain a higher CTR and conversions with an amazing offer
- Borrow the good will and name brand recognition of your APP partner

HOW TO DO IT

- **Step 1:** Find an amazing and useful mobile app with an affiliate program for referrals
- **Step 2:** Join or apply for the affiliate program to get your unique link
- **Step 3:** Add language to your listing showing your customer can claim a complimentary download of your partner mobile APP (***DO NOT USE THE WORD "FREE"***)
- **Step 4:** Direct your Amazon customer to download the app using your affiliate link in your product insert

Hack #32

HACK FROM...

Post **Purchase PRO**

**Use Etsy to inexpensively test
your products for viability on
Amazon.com**

**FOR PRODUCTS THAT ARE COMMON ON ETSY AND
AMAZON, THEY HAVE A 90%+ CORRELATION OF
SUCCESS RATE**

49 Hacks brought to you by... Post **Purchase PRO**

WHAT IS IT?

- If a product succeeds on Etsy, it will succeed on Amazon. Launch a product on Etsy with no barcode, just pictures and description and set it with \$5 a day on Etsy Ads. Etsy will give you an algorithm boost for new products. In less than a week, you will get the CTR, conversion rate, add to cart rate, and a list of keywords that brought customers to your page. Take only the winners on Etsy and launch them on Amazon
- **Plus**, as part of your product research, Etsy tells you your competitors add to cart velocity and their exact sales pattern by following this link pattern: ***[https://www.etsy.com/shop/\(shopname\)/sold](https://www.etsy.com/shop/(shopname)/sold)***

WHAT ARE THE BENEFITS?

KNOW BEFORE YOU GROW!

- Limit the risks associated with launching new products on Amazon
- Know with 90% accuracy whether your product will sell on Amazon
- Cost only \$35 to test
- Saves time and headache on getting product selection wrong

HOW TO DO IT

- **Step 1:** Launch a generic product on Etsy with no barcode and enjoy Etsy's "honeymoon period" for new products
- **Step 2:** Set up \$5/day Etsy ads for one week
- **Step 3:** In one week you'll get insights on CTR, Add to cart, conversion rates, and all the keywords that are successful
- **Step 4:** Migrate your new product over to Amazon with 90% success rate

ONWARD...



49 **Hacks** brought to you by... **Post Purchase PRO**

Hack #33

HACK FROM...



Grab more forgotten Amazon reimbursements for cancelled FBA shipments

IF YOU CREATE AN INBOUND SHIPMENT AND PAY UPS, AMAZON WILL NOT AUTO REFUND YOU, YOU MUST SUBMIT A CASE TO GET REFUNDED

WHAT IS IT?

- Most sellers assume that if you cancel an inbound FBA shipment that Amazon automatically refunds you the UPS shipping fee. **They do not**

WHAT ARE THE BENEFITS?

GRAB \$1000'S OF DOLLARS IN QUALIFIED REIMBURSEMENTS ALL THE WAY BACK TO YOUR FIRST FBA SHIPMENT

- Increase your revenue this month
- Get the cash that Amazon stole from you
- Deploy that new *"found money"* in your marketing or product development

HOW TO DO IT

- **Step 1:** Fill out a reimbursement case and cite the cancelled FBA shipment
- **Step 2:** Submit the reimbursement case to Amazon
- **Step 3:** Wait for your reimbursement of fees to hit your account
- **Step 4:** Spend that money on something impactful for your business (*likely thousands if you've been at this for a while*) - You're welcome ;-)

Hack #34

HACK FROM...



Create an actionable store page to increase external traffic conversion 200-300%

AMAZON STOREFRONTS GIVE YOU THE BEST OF BOTH WORLDS. BRAND BUILDING + HIGH CONVERSION RATES = MORE HAPPY CUSTOMERS

WHAT IS IT?

- Like your Brand's DTC website, but like your Amazon conversion rates better?
- Improve conversion rates, put your A+ content to work and actually grow your brand with Amazon Storefronts.
- Our data shows that Amazon Storefronts can convert 2-3 times better than a Product Listing Page because it allows you to actually sell your product without competition stealing your customers.
- But what makes a high converting, brand building storefront page...?!
- It's actually quite easy to implement and start seeing results over night. We have multiple storefront designs that convert efficiently and that Amazon will allow.

WHAT ARE THE BENEFITS?

GET THE MAXIMUM CONVERSIONS FROM YOUR CUSTOMERS WITHOUT SHARING THE TRAFFIC WITH CLOSE COMPETITORS

- Build's your brand authority
- Increase conversion rates
- Take all the sales on your store without sharing with other brands advertising on your listings
- When you build your storefront to create sales (*not just for branding*) it becomes one of the highest converting places to send traffic to!



Miracle of Aloe® > Aloe for Muscle & Pain Relief

+ Follow

HOME

ALOE FOR FEET & TOES

ALOE FOR HANDS & BODY

ALOE FOR MUSCLE & PAIN RELIEF

MORE -

Search all Miracle of Aloe®

Fast-Acting To Help Relieve Pain Quick!



Subscribe & Save

Miracle Ointment | Aloe Vera First Aid Cream with 70% UltraAloe Pure Aloe Vera Gel | 2 ounce jar

★★★★★ 318

\$10⁰⁹ (\$5.05/Ounce)

prime

Get it by Tuesday, October 25.

THE IDEAL FIRST AID OINTMENT to help naturally soothe minor cuts, scrapes, burns, poison ivy and more. ALOE VERA HAS BEEN USED FOR THOUSANDS OF YEARS

Show more

See all details

Add to Cart

Sold by Miracle of Aloe® and Fulfilled by Amazon.



Miracle Rub Pain Relieving Cream with 42% Aloe, 8 oz Tube (3 Pack)

★★★★★ 301

\$38⁴⁷ (\$1.60/Fl Oz)

Add to Cart



Miracle Rub Pain Relieving Cream with 42% Aloe, 8 oz Tube (4 Pack)

★★★★★ 301

\$53⁹⁹ (\$1.69/Fl Oz)

Add to Cart



Miracle Rub Pain Relieving Cream with 42% Aloe, 8 oz Tube (2 Pack)

★★★★★ 301

\$26⁹⁹ (\$1.69/Fl Oz)

Add to Cart



Miracle Rub Pain Relieving Cream with 42% Aloe, 8 oz Tube (1 Pack)

★★★★★ 301

\$17⁴⁹ (\$2.19/Fl Oz)

Add to Cart

HOW TO DO IT

- **Step 1:** Recreate your product listing page with your product at the top of the page and without competitive products nearby
- **Step 2:** Move your A+ content high on the page right below your featured product
- **Step 3:** This is a fully TOS compliant “*hack*” to improve your conversion rates, by putting your A+ content to work on growing your brand **WITHOUT** having any competitive ads showing up

Hack #35

HACK FROM...



How to avoid production delays from your supplier

EASILY AVOID ANNOYING DELAYS IN PRODUCTION SO YOU NEVER STOCK OUT AGAIN

WHAT IS IT?

- Oftentimes sellers depend too much on our suppliers to keep our product pipeline full, when we should really take matters into our own hands
- We can create a situation where we shoulder the risk (*and waiting time*) for our hardest to source components
- This allows our factory to keep the production wheel spinning because they no longer need to stop and wait on components

WHAT ARE THE BENEFITS?

THIS HACK WILL ALLOW YOU TO TAKE CONTROL OF YOUR PRODUCTION AND AVOID LONG AND EXPENSIVE DELAYS

- No more stock outs
- You won't lose rank for stock outs
- Focus on keeping your launch active and not on ocean freight

HOW TO DO IT

- **Step 1:** Identify the slowest to source components
- **Step 2:** Order the “slow components” ahead and have them waiting
- **Step 3:** Reorder as needed in advance to avoid future production delays

NEXT...



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Hack #36

HACK FROM...

Post **Purchase PRO**

The “Honeymoon” reset hack

TO TAKE ADVANTAGE OF THE EXTRA LOVE FROM AMAZON WHEN A NEW LISTING IS CREATED. YOU CAN “RESET” THE NEW PRODUCT HONEYMOON PERIOD ANY TIME YOU WANT

49 Hacks brought to you by... Post **Purchase PRO**

WHAT IS IT?

- The honeymoon period on Amazon is the grace period when a new listing goes live Amazon allows you to rank your product much easier during this honeymoon period
- If you want to force Amazon love, reset your listing with a new ASIN
- If your product is “struggling” and you have inventory to sell, do this

WHAT ARE THE BENEFITS?

TAKE ADVANTAGE OF AMAZONS LOVE FOR NEW PRODUCT LISTINGS AKA "THE HONEYMOON PERIOD"

- Boost sales with new traffic
- Force Amazon's love and attention
- Save money by not "rebating" for a boost
- Relaunch an old product after a stock-out

HOW TO DO IT

- **Step 1:** Delete the listing with a flat file
- **Step 2:** Upload listing again with a flat file and new launch date being today
- **Step 3:** Call Amazon support to merge listings for inventory
- **Step 4:** Merge new listing with your old ASIN to allocate inventory and reset the honeymoon period and assign new ASIN

**ARE YOU
LOVING THESE
HACKS?**



49 **Hacks** brought to you by... **Post Purchase PRO**

Hack #37

HACK FROM...

Post **Purchase PRO**

Bypass the BS when you need to talk to Seller Support ASAP

TIRED OF WAITING FOR AN HOUR TO TALK TO AN UNHELPFUL STAFF MEMBER AT SELLER SUPPORT?

49 **Hacks** brought to you by... Post **Purchase PRO**

WHAT IS IT?

- When we need help, we need it now, and we need it from someone who is helpful and experienced to solve our problems
- This unknown secret will get you over to a boutique style seller support office with only about a dozen staff
- You can develop rapport with this staff and a friendship since you get to know everyone in the office
- Want to talk to the same support person each time?

WHAT ARE THE BENEFITS?

GET QUICK AND EFFECTIVE SUPPORT ASAP FROM FRIENDS IN AMAZON'S SELLER SUPPORT OFFICE

- Build a relationship with Amazon's Seller Support team
- Save time waiting on a helpful agent
- Get your problems solved quickly by someone with authority that actually cares about your business

HOW TO DO IT

- **Step 1:** When you call Amazon USA seller support ask for someone who speaks Spanish
- **Step 2:** You'll be transferred to the small boutique office in Puerto Rico with only a handful of staff
- **Step 3:** Everyone in PR speaks English too and will be happy to help you!

Hack #38

HACK FROM...



“Anything In The Buybox”

**IF YOU HAVE AN SAS CORE MANAGER AT AMAZON THEN
THIS IS FOR YOU...**

49 Hacks brought to you by... **Post Purchase PRO**

WHAT IS IT?

- You can now add “*accessories*” to your product page right above the add to cart button for every SKU in your catalog.
- All the buyer needs to do is click on “*add an accessory*” or “*add another item*” without the need to visit the detail page for that product
- This is like the “*impulse aisle*” in your grocery store!

WHAT ARE THE BENEFITS?

EASILY LAUNCH NEW PRODUCTS BY ADDING THEM TO THIS TEMPLATE WE'RE SHARING OR INCREASE ORDERS OF EXISTING ITEMS

- Increases sales
- Shortcuts a cold launch
- Increased average order value on Amazon
- Shows your products instead of "*buy it with*" products from your competitors
- Add any of your other products to influence your sales

HOW TO DO IT

- **Step 1:** Grab a copy of this template www.pppro.co/buyboxhack
- **Step 2:** Fill in the ASINs as needed
- **Step 3:** Submit the form to your SAS Core Manager and you will instantly generate more sales

BRING IT...



49 **Hacks** brought to you by... **Post Purchase PRO**

Hack #39

HACK FROM...

Post **Purchase PRO**

Split Variation Listings Into Separate Listings for Launch with Multiple Vine Submissions

INCREASE YOUR REVIEWS USING THE VINE PROGRAM BY SPLITTING YOUR VARIATION LISTING INTO SEPARATE LISTINGS AND THEN REMERGING LATER

WHAT IS IT?

- Amazon doesn't allow sellers to incentivize reviews, unless it's through their Vine program
- Amazon will give your product away to their "*most trusted reviewers*" (Vine) and will allow you to receive up to 30 reviews from this program
- You can boost this number up from 30 though by splitting your variations up into independent listings and submitting each independent listing to Vine for 30 reviews
- Later you can merge the listings together for a higher total quantity of reviews

All About **Amazon Vine**

Make your voice count by evaluating and reviewing **FREE** items



What is Amazon Vine?

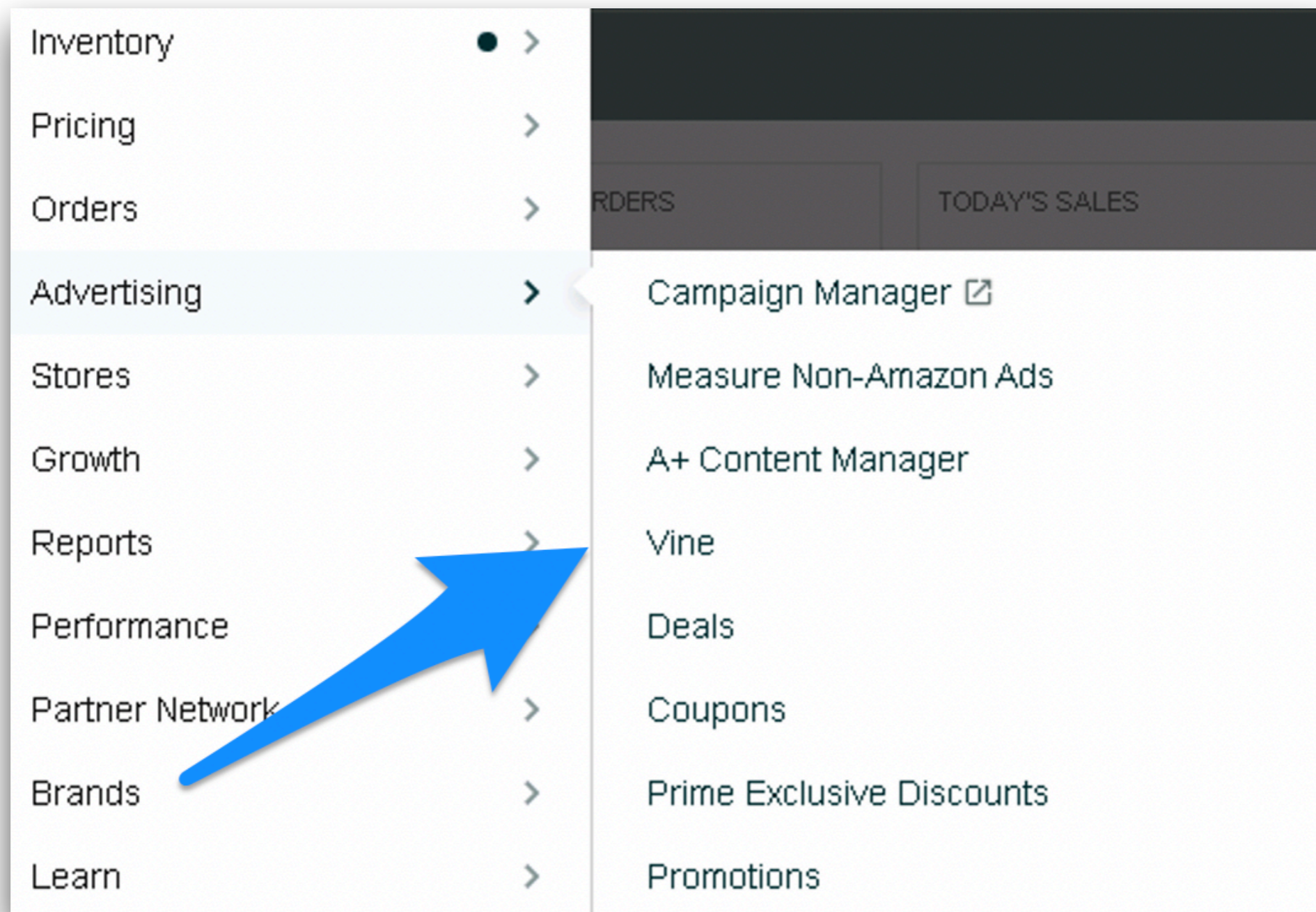
Amazon Vine is an invitation-only program which selects the most insightful reviewers in the Amazon store to serve as Vine Voices. Vine Voices have the unique opportunity to order items free of charge and share their product experiences with Amazon customers to help them make informed buying decisions.

How does it work?

Once enrolled in Vine, Voices may request products from thousands of brands selling in the Amazon store which are shipped to their doorsteps at no cost. They then use the products and provide insightful reviews that reflect their honest and unbiased opinions - positive, neutral, or negative. Reviews of a product ordered through Vine appear in the same location as other reviews. Amazon Vine reviews are distinguished with this special badge "Vine Customer Review of Free Product" for full transparency.

Thousands of products from all types of categories are added daily, ensuring that Voices always have something new to try!





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WHAT ARE THE BENEFITS?

LAUNCHING A PRODUCT WITH NO REVIEWS IS CHALLENGING BECAUSE CONSUMERS WANT TO BUY FROM LISTINGS WITH REVIEWS, SO THE VINE PROGRAM CREATES THAT SOCIAL PROOF FOR YOU!

- Use Vine to get 30, 60, 90 reviews or more by splitting your listings up
- Give your listings a review advantage early on in the launching process

HOW TO DO IT

- **Step 1:** Split your variation listing into independent listings
- **Step 2:** Submit your different listings to Vine
- **Step 3:** Receive 30 reviews per listings
- **Step 4:** Merge your listings together under one parent to consolidate all of the reviews
- *Note: You can only use the Vine program for new products*

Hack #40

HACK FROM...

Post **Purchase PRO**

Give Vine Reviewers an Incredible Experience for More 5 Star Reviews

YOU CAN CUSTOMIZE THE EXPERIENCE THAT VINE REVIEWERS HAVE WITH YOUR PRODUCT TO STAND OUT FROM ALL OF THE OTHER PRODUCTS THAT THEY REVIEW AND WIN 5 STAR REVIEWS

49 Hacks brought to you by... Post **Purchase PRO**

WHAT IS IT?

- You want to create a product experience that is over the top for Vine reviewers because they are exposed to so many products everyday
- Create a custom 5 star experience for Vine reviewers by including hand written notes, custom gift box, include photos of your family or business
- You want the review to connect with your business on an emotional level so your product is not *"just another product"* to review for them

WHAT ARE THE BENEFITS?

DON'T RISK HAVING VINE REVIEWS THAT YOU PAID FOR COME BACK AS NEGATIVE, KICK YOUR LISTING OFF RIGHT WITH AN INCREDIBLE EXPERIENCE FOR YOUR VINE REVIEWERS

- Overwhelm your Vine reviewers with an incredible experience so they all leave you glowing reviews
- This will give your listing a massive conversion boost
- Allowing you to organically rank higher, and have a lower ACOS than your competition so you can push more sales and ranking

HOW TO DO IT

- **Step 1:** Prepare a launch plan for your product that include sending products to Vine
- **Step 2:** Before you send inventory to Vine, create a custom experience for the reviewers by adding a custom gift box, a handwritten note, or a photo of yourself or your family (*or all of the above*)
- **Step 3:** This will create strong momentum for your product launch and make everything easier, and more profitable

Hack #41

HACK FROM...

Global Ecomm Experts



Export to the UK and EU to Increase Your Sales

**INCREASE YOUR SALES WITH YOUR EXISTING
PRODUCTS BY OFFERING THEM IN THE UK AND THE EU**

WHAT IS IT?

- Expanding your presence into the UK and Europe can double your sales
- You can double your sales without adding new products by simply selling the same products in other markets

WHAT ARE THE BENEFITS?

INCREASE YOUR SALES AND PROFITS BY SELLING THE EXACT SAME PRODUCTS THAT YOU ARE ALREADY SELLING IN OTHER MARKETS

- Expand how many potential customers you can get your products in front of
- More sales overall and a lot of times, less competition than the US

HOW TO DO IT

- **Step 1:** Setup your UK and EU seller accounts
- **Step 2:** File the proper documentation to get everything set up
- **Step 3:** Start making more sales and profit!
- **Bonus:** There are many companies that will help you through this process from A to Z (like Global Ecomm Experts)

NOW WHAT...



49 **Hacks** brought to you by... **Post Purchase PRO**

Hack #42

HACK FROM...

Post **Purchase PRO**

Launch and Re-Launch Your Products Using Your Email List with a 7 Day Sequence

YOU CAN EASILY FORCE AMAZON TO RANK YOUR PRODUCTS IN SEARCH FOR ALL OF YOUR BEST KEYWORDS BY PROMOTING YOUR PRODUCTS TO YOUR EMAIL LIST

WHAT IS IT?

- When you have an email list of your already happy customers (*I'm NOT talking about rebate buyers or freebie takers*), then launching products on Amazon is **EASY**
- Amazon rewards listings that get consistent traffic for 7 days in a row (*or longer*)
- Set up a 7 day sequence that promotes one single product in your store with your email list
- This triggers Amazon's ranking algorithm to move your listing up in the keyword rankings because it's consistent traffic over a period of time **AND** because email is **EXTERNAL** traffic (*this creates a double signal to Amazon*)

WHAT ARE THE BENEFITS?

UTILIZE A FREE SOURCE OF TRAFFIC (*EMAIL MARKETING*) TO TRIGGER AMAZON TO RANK YOUR LISTING FOR ALL OF THE KEYWORDS THAT YOU HAVE LOADED INTO YOUR LISTING

- Launch and re-launch your products on demand whenever you need to increase your keyword ranking or boost your sales
- Even if your 7 day sequence doesn't produce many sales, Amazon will still rank your products because the traffic is from an **EXTERNAL** source
- You can even utilize the link below during your launch to create a "Buy it with" relationship on your listings
 - <https://www.amazon.com/gp/aws/cart/add.html?ASIN.1=B0924TRVH5&Quantity.1=1&ASIN.2=B00VEIB1J6&Quantity.2=1&ASIN.3=B09W2GVPWH&Quantity.3=1>

HOW TO DO IT

- **Step 1:** In your email service provider (*we use Aweber*) you can set up a 7 day sequence
- **Step 2:** Create an email that showcases your best product image, a screenshot of your best review, and include the best benefits
- **Step 3:** When creating your marketing email always include urgency and scarcity so that your customers don't procrastinate and take action!
- **Step 4:** Link your emails with Attribution links so that you can track the results and get paid a 10% bonus commission!
- **Step 5:** Track your keyword rankings and watch the magic!

Hack #43

HACK FROM...

Post **Purchase PRO**

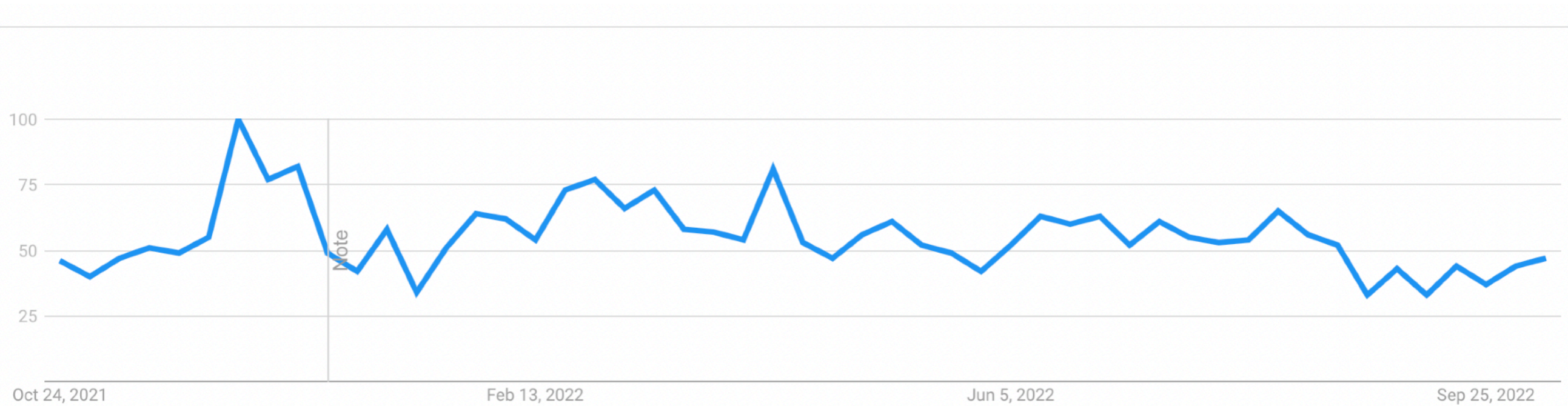
Increase Your Keyword Ranking with Strategic Inventory Placement

AMAZON RANKS YOUR PRODUCTS DIFFERENTLY DEPENDING ON WHERE THE CUSTOMER IS THAT IS VIEWING IT BECAUSE OF SHIPPING TIMES... THERE IS A BIG SALES AND RANKING OPPORTUNITY WITH STRATEGIC INVENTORY PLACEMENTS

WHAT IS IT?

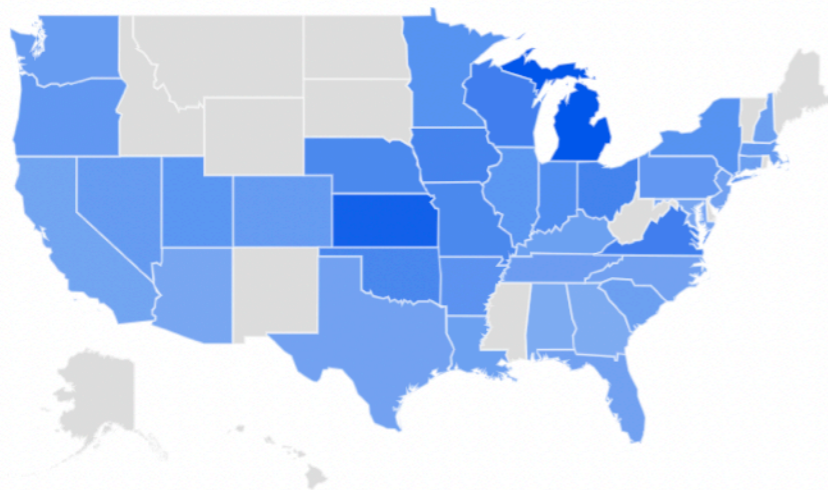
- Amazon will rank your products in search results for keywords differently depending on where your inventory is located and where your customer is located
- For example, if your inventory is located in California but your customer is ordering from New York, then your product will not rank as well as a similar product that has inventory in New York
- The reasons are fairly obvious, if the customer is ordering a product that is physically closer to their location, then they can receive it sooner (*which increases conversion rates*) and Amazon spends less money on fulfillment
- So the closer to your customers your inventory is physically located in FBA, the better your keyword ranking
- This is also known as **Geo Ranking**
- You can check the states with the most interest for your product using Google Trends

Trends.Google.com



Interest by subregion ?

Subregion ▼ ⬇ ⏪ 🔗



1	Michigan	100	<div style="width: 100%;"></div>
2	Kansas	89	<div style="width: 89%;"></div>
3	Wisconsin	64	<div style="width: 64%;"></div>
4	Virginia	64	<div style="width: 64%;"></div>
5	Ohio	61	<div style="width: 61%;"></div>

⏪ Showing 1-5 of 36 subregions ⏩

WHAT ARE THE BENEFITS?

INCREASE YOUR SALES AND RANKING FOR DIFFERENT PARTS OF THE COUNTRY TO STRATEGICALLY PLACING INVENTORY IN STATES WHERE YOU DON'T HAVE INVENTORY

- Increase your sales simply by locating your inventory closer to your customers
- Outrank your competitors because they are simply unaware of this feature of Amazon's algorithm
- Make more money!

HOW TO DO IT

- **Step 1:** In Seller Central go to Reports > Fulfillment > Then Inventory Ledger to see where your inventory is located
- **Step 2:** Send inventory to states where you have the most product interest (*see this using Google trends*)
 - Or you can send to every state for products that sell a lot of volume
- **Step 3:** Rank higher around the country for more sales!

**ONE MORE
THING...**



49 **Hacks** brought to you by... **Post Purchase PRO**

Hack #44

HACK FROM...

Post **Purchase PRO**

Rank Your Videos in Youtube Search by Driving Your Own Traffic

YOUTUBE RANKS VIDEOS SIMILAR TO PRODUCTS IN AMAZON... THE VIDEOS THAT GET THE MOST ENGAGEMENT GET THE HIGHEST RANKING, SO WE CAN FORCE YOUTUBE TO RANK OUR VIDEOS BY DRIVING OUR OWN TRAFFIC

WHAT IS IT?

- Youtube is a great place to generate free traffic to your listing (*and yes this is that high quality external traffic that we are after*)
- We have ranked many Youtube videos simply by hosting our instructional videos in Youtube and then pointing our customers to them
- For example, our product instructions video is still ranked as the top results for **MANY** search terms in Youtube and it generates traffic every single day
- We ranked this by having a product insert that directed our customers to view our instructional video (*this video was hosted on a Clickfunnels page so the customer didn't get distracted by YouTube and watched the entire video which boosts ranking*)

WHAT ARE THE BENEFITS?

YOU CAN DISPLAY MULTIPLE YOUTUBE VIDEOS TO YOUR CUSTOMERS AND THIS TRAFFIC WILL DRIVE VIDEO RANKING IN YOUTUBE SEARCH

- You can point this free traffic anywhere you'd like
- Generate traffic back to your Amazon store, a particular product listing, or even your own websites
- This traffic is free and increases over time as YouTube rewards your video with more traffic
- The traffic that goes back to Amazon from YouTube is **EXTERNAL** traffic which causes better organic ranking and therefore more organic sales going forward

HOW TO DO IT

- **Step 1:** Have a simple (*but valuable*) product video made (*you can even have them made on **fiverr.com***)
- **Step 2:** Upload your video to Youtube and create a simple landing page to host the video
- **Step 3:** Create an insert that drives to your traffic to the page where you're hosting your YouTube video
- **Step 4:** Put your Amazon store link or product listing link in the description of your YouTube video for when it starts to rank

Hack #45

HACK FROM...



How to Get HARD DATA to Prove That Your Product Will Sell (or NOT) without Risking THOUSANDS of Dollars on Products that End Up Failing

NO ONE WANTS TO WASTE MONEY ON PRODUCTS THAT WON'T SELL. THIS METHOD WILL HELP SELLERS FIND PRODUCTS THAT WILL SELL AND TEST THEM FAST AND CHEAP WITH VERY LOW RISK.

WHAT IS IT?

It's said that "in the land of the blind, the one-eyed man is king." With 555-in-5, that old truth becomes:

"In a land of the **SLOW** and **UNCERTAIN, ITERATION IS KING.**"

With this method, you will gain the ability to **SEE** what will work!

What is the **OLDEST** business-building and marketing strategy in the modern world?

MARKET TESTING

If you don't have **HARD DATA** about what you are planning to launch and sell in ANY marketplace, you are asking for **DISASTER**

How many people have you seen FAIL because they went **ALL IN** on a product that all their spreadsheets **SAID** should be amazing... then **FLOPPED**?

Here's the 555 Method by for getting that **HARD DATA** on what will **ACTUALLY SELL** on Amazon. No more praying for success. With **HARD DATA**, you can **KNOW** that the product will sell.

WHAT ARE THE BENEFITS?

AVOID PRODUCT FLOPS AND INCREASE YOUR CHANCES FOR AMAZON PRODUCT LAUNCH STARDOM

- Eliminate the guessing from your new product launches
- Limit the risk with your product selection
- Save time and annoyances by getting it right every time
- Avoid pitfalls

HOW TO DO IT

- **Step 1:** Find a product idea that solves a pain and/or fulfills a passion. **NO** lukewarm products. It **MUST** speak to the customer.
- **Step 2:** Find a way to get your hands on 5-10 test units (*hint: you can even buy them from Amazon!!!*)
- **Step 3:** Strip out any branding on the product when you get them and put them in **PLAIN** white boxes or bags
- **Step 4:** Create a **FAST** test listing and send the units in to FBA - of course, **FOCUS ON BENEFITS** that **SIZZLE** and the best photos you can get your hands on

HOW TO DO IT

- **Step 5:** When they are live on Amazon, activate a simple PPC campaign to get them in front of potential customers
- **Step 6:** Wait 7 days and judge the results. The numbers below are assuming 10 units obtained for the test:
 - a. They all sell out in 2-3 days: **DEFINITE WINNER**
 - b. They all (*or almost all*) sell out in 7 days: **WINNER**
 - c. 4-7 units sell in 7 days with LOW ACOS: Possible winner - worth **RETESTING** with more units
 - d. 3-7 sell in 7 days with HIGH ACOS: **LOSER**
 - e. 0-2 units sell in 7 days: **DEFINITE LOSER**
- Run this strategy with 5 product ideas. On average, you will find 1 that is a winner. Scale like hell

Hack #46

HACK FROM...



Using Amazon Storefronts to Help Diversify Off of Amazon

CONVERTING EXTERNAL PAID TRAFFIC ON AMAZON GIVES YOU A HUGE ADVANTAGE... AMAZON IS THE HIGHEST CONVERTING WEBSITE IN THE WORLD

WHAT IS IT?

- While you're trying to figure out how to diversify your revenue off of Amazon, you can use your Amazon storefront to assist
- Create a storefront that looks like your own website and test its conversion rate with Sponsored Brand Ads
- Once you have proven that your storefront is profitable, then move to external paid ads like Google ads, Facebook ads, Youtube ads, and TikTok ads
- Prove that your paid external ads are profitable to your Amazon storefront **THEN...**
- Take everything that you've learned and transition that traffic to your actual D2C website

WHAT ARE THE BENEFITS?

BUILDS YOUR OWN SALES CHANNEL TO DIVERSIFY REVENUE OFF OF AMAZON, BUT UTILIZE AMAZON'S HIGH CONVERTING PLATFORM TO TEST STORE DESIGNS, AD CREATIVES, AND DIFFERENT AD PLATFORMS TO HELP WITH CONVERSION

- Diversify your revenue without wasting a lot of money on traffic that doesn't convert
- Test your designs and ad types within Amazon's platform
- If you can build off of Amazon revenue, then your business becomes much more valuable

HOW TO DO IT

- **Step 1:** Develop a storefront and use Sponsored Brand Ads to test its ability to convert
- **Step 2:** If it converts, test social media and/or search ads using the Custom Source code
- **Step 3:** If that converts, develop a landing page that has an "*Available on Amazon*" button that sends people to the listing and/or storefront (*use an event code on the button to re-target that audience*)
- **Step 4:** If that still converts, test removing that button and changing it to a "*Buy Now*" button
- **Step 5:** If **THAT** converts, build a website and build your brand :)

Hack #47

HACK FROM...



**Leverage your listing's
questions and answers for
better keyword ranking**

**SUBMIT A QUESTION TO YOUR OWN LISTING AND THEN
ANSWER WITH THE CORRECT KEYWORDS**

WHAT IS IT?

- Amazon will index your listing according to keywords that are relevant. This includes keywords on your Q&A section.
- You can submit a question about your own product and then answer it with a long form response that's keyword optimized

WHAT ARE THE BENEFITS?

GET BETTER RANKING FOR KEYWORDS THAT AMAZON DOESN'T ALLOW INSIDE A LISTING

- Rank better
- Sneak in forbidden keywords from “*customer questions*”
- Get found over your competitors listings

HOW TO DO IT

- **Step 1:** Submit a question about your own product from a buyer account **NOT** associated with you.
Maybe send the question to a friend to post
- **Step 2:** Answer your own question with a long form response and pepper in all the juicy keywords that Amazon normally wont allow to use inside the listing
- **Step 3: EXTRA JUICE:** Submit a video response to all the questions on your listing!

Hack #48

HACK FROM...

Post **Purchase PRO**

Secret Amazon Link to Create Product Videos for Free

WANT TO CREATE PRODUCT VIDEOS FOR FREE USING A BUILT IN AMAZON TOOL? YOU'RE IN LUCK!

WHAT IS IT?

- Amazon has a tool that's really hard to find, but it actually creates product videos for you!
- You can customize the video with different scenes and images
- Videos help conversion rates and that's why Amazon has developed a tool to help!

WHAT ARE THE BENEFITS?

LISTINGS WITH VIDEOS CREATE A LOT MORE SALES... PERIOD

- Easily make videos for your products using a built in Amazon tool!
- Raise your conversion rate, rankings, sales, and profits

HOW TO DO IT

- **Step 1:** www.advertising.amazon.com/video-builder
- **Step 2:** Select the product that you want to create your video for
- **Step 3:** Select your video template
- **Step 4:** Load your logo and select your audio
- **Step 5:** Your video is ready to submit!

Hack #49

HACK FROM...

MINDFUL GOODS

Use Amazon Experiments to Test Rendered Images with “Post Edits” vs Photos

MANY PRODUCTS (*ESPECIALLY SUPPLEMENTS*) ARE GETTING BETTER CONVERSIONS WITH RENDERINGS

WHAT IS IT?

- A product photo sometimes gets washed out and is



Photo



3D Render



3D Render + Eye candy

WHAT ARE THE BENEFITS?

BETTER QUALITY LOOKING IMAGES OF YOUR PRODUCT FOR
BETTER CTR

- Higher conversions
- Better recognition
- Able to add “post edits” like awards, quantity, etc.

HOW TO DO IT

- **Step 1:** Launch an Amazon experiment inside your Seller Central
- **Step 2:** Split test renders vs photos
- **Step 3:** Read likely results per Amazon
- **Step 4:** Make change decisions accordingly

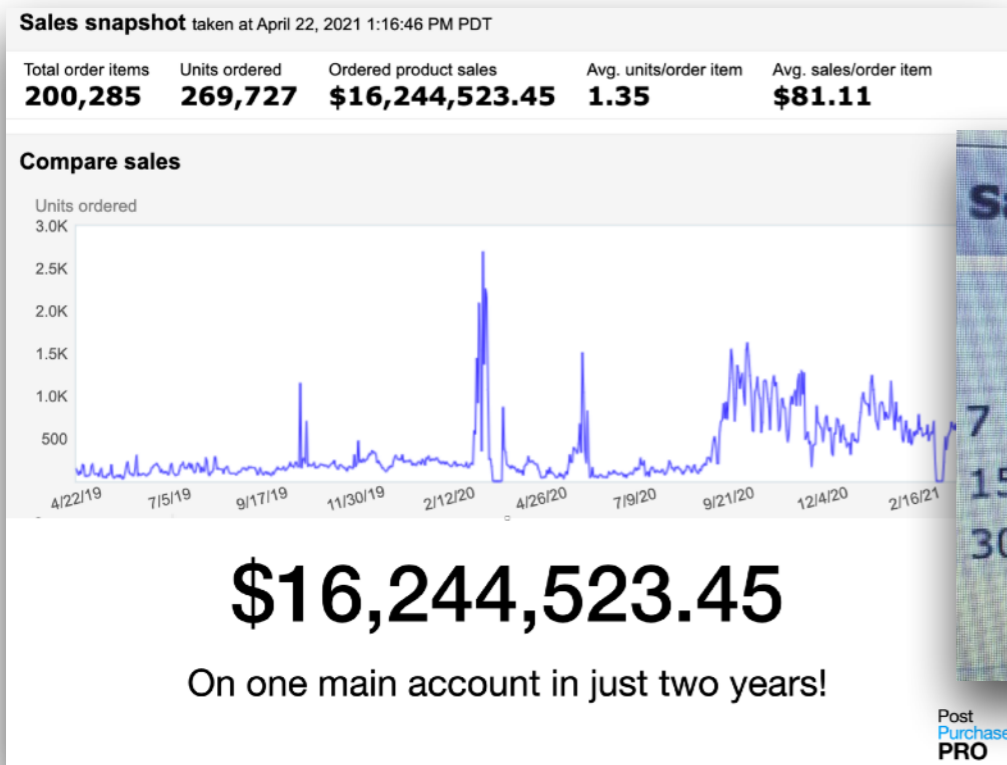
The \$63M Hack

WANT OUR 3 BEST HACKS?

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WANT OUR 3 BEST HACKS?

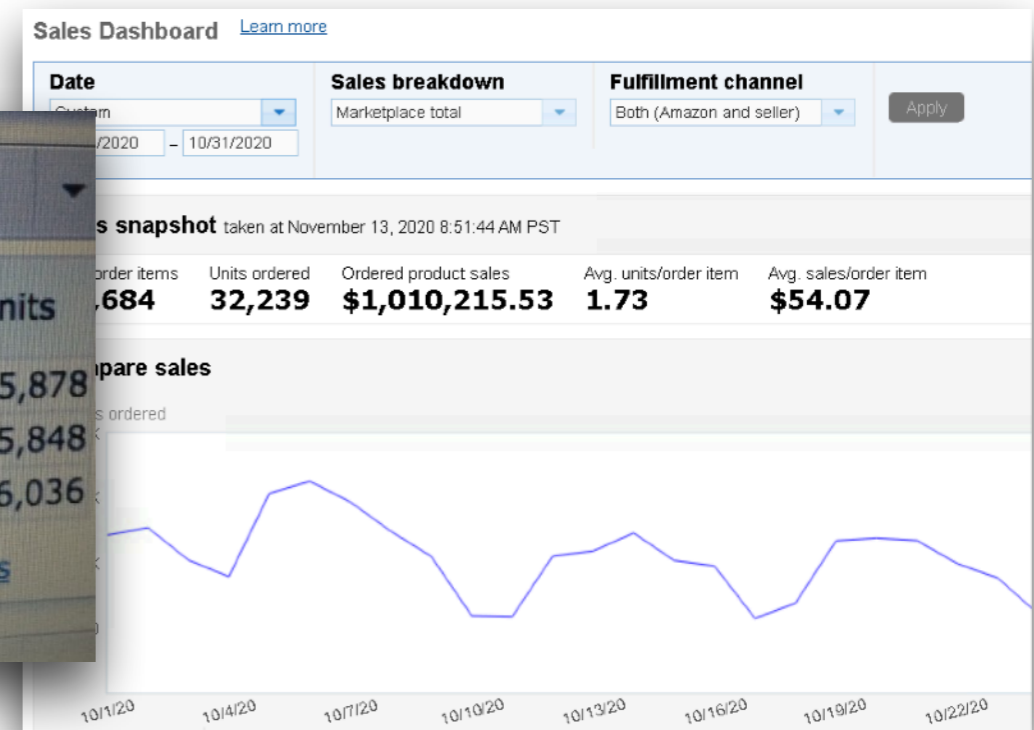
- We've launched over 1000 PL products, created 53 unique brands, and sold several of those brands for millions
- And we're sharing our top 3 secrets to Amazon success



Sales Summary

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[View more of your sales statistics](#)



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- Do it right now because you will NOT get this chance again

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- **REGISTRATION AND ATTENDANCE IS STRICTLY LIMITED TO 3000 AND WE ALREADY HAVE NEARLY 2000 REGISTERED**

NOW A CLOSER LOOK AT OUR PARTNERS



YOU'RE LOVING THIS AREN'T YOU?

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GET MORE REVIEWS, IMPROVE SELLER
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SOLVED!

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AFFORDABLE BY DESIGN

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THAT HAVE BEEN AT THE CENTRAL
CORE OF CREATING 1000'S OF
SUCCESSFUL AMAZON BUSINESSES

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Bonus Hack #1

HACK FROM...



Cancel your hotel reservations on the same day of travel without penalty

**MOST HOTEL CHAINS HAVE A MINIMUM AMOUNT OF
DAYS BEFORE A RESERVATION WHERE THEY ACCEPT A
CANCELLATION WITHOUT PENALTY**

WHAT IS IT?

- Want to cancel your hotel reservation outside the free cancellation time period?
- First “*change*” the reservation date to the next month and then cancel
- Most hotel chains allow you to change the date of travel at no charge

WHAT ARE THE BENEFITS?

SAVE MONEY ON ALTERED TRAVEL PLANS

- Take control of your trips
- Beat the hotels at their own game

HOW TO DO IT

- **Step 1:** Call the hotel and move your travel date out a few weeks
- **Step 2:** Call the hotel back the next day and cancel your reservation without penalty since you're now well within acceptable cancellation policy
- **Step 3:** Travel on your own terms

Bonus Hack #2

HACK FROM...

Post **Purchase** **PRO**

**Save all your most recent
“copy to clipboard” content
for quick deployment**

**WANT TO EXTEND YOUR COMPUTERS CLIPBOARD
SPACE?**

WHAT IS IT?

- Flycut is an app that allows you to save up to 50 of your most recent "copies" to your computers clipboard
- You can create a shortcut to easy deploy your most recent clipboard content with one click

WHAT ARE THE BENEFITS?

SAVES TIME WHEN YOU FIND YOURSELF TYPING THE SAME TEXT OVER AND OVER

- Saves time
- Saves headache and hassle
- Allow you to work more efficiently

HOW TO DO IT

- **Step 1:** Download the app “FlyCut” free
- **Step 2:** Set up your quantity of copies to save and keep handy
- **Step 3:** Create your keyboard shortcuts to use quicker

Bonus Hack #3

HACK FROM...



Link To Text



Link to Text Fragment

QUICKLY CREATE LINKS TO SPECIFIC TEXT ON ANY WEBSITE FOR SAVING OR SHARING

WHAT IS IT?

- While searching, reading, sharing website content, this is a quick and easy way to create a custom link URL that takes you to the exact location on a page that hosts that text.

WHAT ARE THE BENEFITS?

SAVES YOU TIME AND ENERGY WHEN IT COMES TO FINDING OR SHARING SOMETHING YOU READ ONLINE. WORKS GREAT WITH EVERNOTE

- Save time
- Be more productive

HOW TO DO IT

- **Step 1:** Visit Google Chrome store
- **Step 2:** Install “Link To Text Fragment”
- **Step 3:** Highlight or right click any text on a website and “*copy link to selected text*” and paste where you see fit

NOW THE PASSWORD FOR THE HACKS PDF

Go check your email now...



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The \$63M Hack

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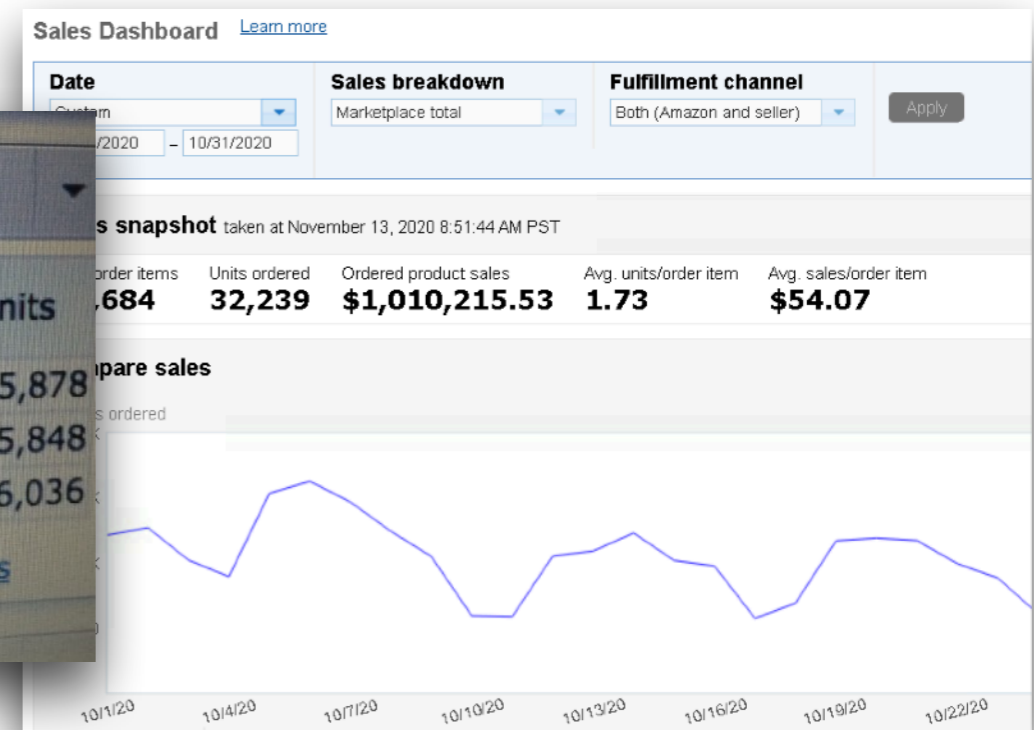
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- Do it right now because you will **NOT** get this chance again
- Book: Private Label Millionaire Secrets
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THANK YOU FOR ATTENDING

49 SELLER
HACKS



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